

MONISHA GHOSH

✉ MONISHAGHOSH84757@GMAIL.COM ☎ 9163277054 📍 KOLKATA,INDIA

📧 live:.cid.b5e99e68e6963583 🌐 linkedin.com/in/monisha-ghosh-9b3b45207

CAREER OBJECTIVE

Motivated MCA graduate with certifications in Digital Marketing and Data Analytics. Skilled in SEO, Google Analytics, Excel, Python, and visualization tools like Power BI and Tableau. Eager to apply data-driven strategies in marketing, multimedia, and business insights, combining analytical thinking with creative problem-solving to support decision-making and growth.

Professional Experience

IT TRAINER

November 2024 – April 2025

JIS GROUP

Education

**Master of Computer Applications (MCA),
Computer Application**

Narula Institute of Technology

2022 – 2024

CGPA: 8.66/10

**Bachelor of Computer Applications (BCA)
(Hons.), Computer Application**

Narula Institute of Technology

2019 – 2022

CGPA: 8.88/10

Senior Secondary (XII), Science

BAGHBAZAR MULTIPURPOSE GIRLS' HIGH
SCHOOL (WBCHSE board)

2019

Percentage: 68.00%

Secondary (X)

Baranagar Rajkumari Memorial Girls' High School
((WBBSE) board)

2017

Percentage: 58.00%

Skills

Analytics & Tools:

Google Analytics | Google Search Console | Google
Ads | Meta Ads Manager | Moz | Ahrefs | SEMrush |
HubSpot CRM | Tableau | Power BI

Digital Marketing

SEO | SEM | SMM | Affiliate Marketing | Email
Marketing | Content Marketing | Campaign
Performance Tracking | Web Traffic Analysis |
Blogging | Copywriting | Content Optimization | Data-
Driven Decision Making

Web & CMS:

WordPress | Shopify | UI/UX Design | HTML | CSS |
JavaScript | PHP | Node.js | MongoDB | MySQL |
Python & Django | Bootstrap

Productivity Tools:

MS Word | MS Excel | MS PowerPoint | MS Access |
Google Docs | Google Sheets | CRM Tools | Microsoft
Office (Advanced)

Programming Languages:

Python | Java | SQL

Designing & Multimedia Tools:

CorelDRAW | Canva | Adobe Photoshop | Adobe
Illustrator | Adobe Premiere Pro | Adobe After Effects |
Adobe Animate | Audacity | Filmora | Flipaclip

Courses

**Executive Post Graduate Certification in Digital Marketing
and Analytics**

iHUB DivyaSampark, IIT Roorkee

August 2024 – April 2025

Digital Marketing

Internship Studio

August 2024 – September 2024

Web Developement Using Python & Django

EUPHORIA GENX

July 2023 – October 2023

CORE JAVA

Euphoria Genx

July 2023 – October 2023

SQL for Data Analytics

INTERNSHALA

November 2022 – January 2023

Programming with Python

INTERNSHALA

September 2022 – November 2022

NODE JS

Internshala

August 2022 – October 2022

Web Development With PHP And MySQL

Techtree Technologies

October 2021 – January 2022

DTP & MULTIMEDIA

Ramakrishna Mission

September 2017 – December 2017

Languages

BENGALI, HINDI, ENGLISH

Publications

BRAIN CONTROLLED CAR

International Research Journal Of Modernization In
Engineering Technology And Science (IRJMETS)
Volume 4, Issue 11

November 2022

ID-IRJMETS41100083922

https://drive.google.com/drive/folders/1i4rDsf_KG-QzSrSX_JXu6SUZqyE2j0TY?usp=sharing 

Interests

WRITING, PHOTOGRAPHY, GARDANING, MUSIC,
LISTENING TO MUSIC, VIDEO EDITING

Projects

Learning Management System**Technologies Used:** PHP, HTML, CSS, JavaScript

- Developed a functional Learning Management System with secure user authentication
- Implemented features for course content upload and management
- Created intuitive admin controls for content moderation and user tracking
- Designed a responsive and user-friendly front-end interface using modern web technologies

Online Fee Payment and Transfer certificate module of Andaman College**Technologies Used:** PHP, HTML, CSS, JavaScript

- Developed a secure module for fee payment and transfer certificate generation tailored to the college's requirements
- Enabled digital submission and backend validation of student data
- Improved administrative efficiency by streamlining traditionally manual tasks

Declaration

I hereby declare that all the information given above is true and correct to the best of my knowledge. All the information shared in the resume is correct, and I take full responsibility for its correctness. I solemnly declare that the information in this resume is true to the best of my knowledge and belief.

MONISHA GHOSH