CHINDRIM DURGA SAI SIVANI

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Blinkit- Progam	Mananger Co	lgate Palmolive PPI	Flip	kart Wired 8.0 PPI	Marico Camp	ous Finalist
EDUCATION				T. C.	CCD4 /0/	D 1
Year		egree		Institute	CGPA/%	Rank
2023 - 2025		, Marketing)		IIM Lucknow	71%	-
2017 - 2021		h in EEE	GVPCE, Vizag		8.85/10	4/122
2017	Class XII, AP Board			unior College for girls	98.6%	3/650+
2015	,				93%	1/120
ACADEMIC ACH						
National	_	PPI : Top 2%/15K+	2024	Marico Campus fin.: T	-	2024
Business	Tata Imagination	Challenge, Semi fin.	2024	Eatsure Cloud: Nat'l		2024
Case comps	Q-comm. Strategy	Challenge: Nat'l fin.	2024	Nexus 2.0: Won /95+	, awarded ₹10k	2024
ouse comps	Awarded PPI for V	Winning Colgate Palmo	olive Inner	Circle hackathon, 2-day	trip to HQ to me	et leadership
Merit & Scholarship	IR 1 in term 4 of U	JG Awarded scholarsh	ip of Rs.60	K from GoI & fee waive	r for 3 yrs. for ac	ad. excellence
B-school comps.	National Finalist	in 13 B-school case con	npetitions	Advaita: ISB Navudy	vog: IIMB Ave	ntura: IIML
WORKEXPERIE			·			
Generalist/Program	m Manager	BLINKIT	, Gurugrar	n	Apr	r'25 - present
	: grievance redressal				ed Admin-ticke	
Incentive	Central POC for	incentives charter has	ndling joini	ng, referral & resurrection	bonuses for 35k	+ employees
Management				or pan-India saving 2Cr+		
				bots, streamlining grievand		
AI Chatbots				roving emp. experience & e		
Stakeholder				ross 1800+ stores, enablin		
collaboration				anagement by partnering		
Quick commerce		•		g putter training, layout z		
Pan India				· · · · ·		
Operational	 Piloted across 6 cities, achieving up to 29% IPH uplift in key stores like Ludhiana, Kanpur & Hyderaba Created IPH diagnostic framework covering layout, churn, infra & manpower efficiency to identify RC 					
efficiency	 Adopted by city ops teams in Mumbai & Hyderabad as a standardized tool for weekly efficiency planning 					
Cificiency		•	<u> </u>		•	
	I I totage tor one &	to admin tooms to launch		icketing automation by	rilt K dRo &r dofir	and 3 matrice
Automation				icketing automation, but		
	■ Drove weekly ci	ty reviews for 8 cities,	, improving	g ticket closure rates i	up to 91% with	in 2 months
Product	Drove weekly ciAnalysed emp. ef	ty reviews for 8 cities, ff. metric IPH decline a	, improving cross 1500	g ticket closure rates u + stores; Visted 10+ store	up to 91% with res & identified 3	in 2 months key drivers
Product Analytics	Drove weekly ciAnalysed emp. ef	ty reviews for 8 cities, ff. metric IPH decline a g module, reduced ramp	, improving cross 1500 p up speed l	g ticket closure rates u + stores; Visted 10+ stor by 75% & optimized fleet t	up to 91% with res & identified 3 imings; Improved	in 2 months key drivers I IPH by 8%
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