

Kotturu Naga Sai Mrudhula

Add Job Title

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SUMMARY

Completed apprenticeship at Cisco as a Marketing Trainee, gaining hands-on experience in event management, campaign execution, and stakeholder coordination. Volunteered with the Entrepreneurship Development Cell, encouraging student innovations and supporting entrepreneurial initiatives.

EDUCATION

Course	Year	Institution	Score
MCA	2025	Ashoka Women's Engineering College	GPA 8.47
Bsc(Computer Science)	2023	St.Joseph's Degree College	GPA 8.6
MPC	2020	Board of Intermediate Education(A.P)	GPA 8.6
Class X	2018	Board of Secondary Education(AP)	GPA 9.8

WORK EXPERIENCE

Marketing Associate

Aug 2024 - Aug 2025

Banglore

Cisco

- Delivered accurate event registration and performance reports, enabling informed decision-making and effective campaign execution.
- Improved data quality through structured reporting, analysis, data cleaning, and client ID creation in Cisco's Virtual Design Center (VDC).
- Coordinated large-scale events, ensuring seamless logistics, timely stakeholder communication, and smooth post-event activities.

SKILLS

Market Research Business Fundamentals MS Word MS Excel MS Power Point Basics PowerBi

Planning & Organizing Data Management & Reporting Communication & Collaboration

Analytical & Problem-Solving Speed & Accuracy

PROJECTS

Cisco On Wheels

- Supported Cisco on Wheels, an innovative mobile tech showcase across multiple regions.
- Handled event registration reports for 15+ cities, ensuring accurate data collection and tracking.
- Assisted in delivering interactive demos and live presentations of Cisco's latest networking, security, and collaboration solutions.
- Contributed to smooth event execution and stakeholder engagement across diverse locations.

Volunteering & Event Management

- Organized Cisco Family Day, a community-focused event for employees and their families.
- Coordinated games, entertainment, and team-building activities, ensuring smooth execution.
- Enhanced employee engagement and workplace culture through successful event management.

CERTIFICATIONS

Volunteered with the Entrepreneurship Development Cell, encouraging students to develop and showcase innovative ideas.

Assisted in organizing entrepreneurship events and workshops, fostering creativity and an entrepreneurial mindset.

AWARD

2nd Prize in the National Sample Survey Office Quiz competition, organized by the Government of Statistics, focusing on statistics-related questions