# KOMMAREDDY SHIVANI

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## **Career Objective**

Aspiring MBA Finance graduate aiming to build a career in financial management, investment analysis, and corporate finance by contributing innovative strategies and delivering value to the organization.

### Education

- MBA Finance (Completed) Nalla Narasimha Reddy Education Society's Group Of Institutions | 2023-2025.
- B. Com (Computer Applications) Omega Women's Degree College, 2020 2023 | CGPA: 8.33.

## Internship

- 1. Business Analyst Intern | The Rojgaar.com Organising Labourer | Nov 2024– Feb 2025
  - Led market research using ClickUp to identify employer clients and expand leads, resulting in actionable reports that boosted business development.
  - Analyzed user engagement data by building reports in Excel which helped improve onboarding and operational efficiency.
  - Created marketing proposals, presentations, and follow-up materials, leading to increased client conversions and stronger outreach performance.

## 2. Data Analytics using AI-LLM | AICTE & VOIS – Tech Led | Oct 2024 -Nov 2024

- Performed analytics on doctor visits and superstore sales data using Python.
- Generated insights to support healthcare operations and retail efficiency.
- Delivered actionable business intelligence dashboards and visualizations.

## **Academic Project**

### 1. Financial Data Analysis of Daily Wages Labour in India

I analyzed wages across 28+ Indian states using PLFS, NSSO, and Labour Bureau data (2020–2024). Using Excel tools like pivot tables and charts, I studied sector-wise trends, skill levels, and COVID-19 impact. The study identified wage gaps and proposed reforms for transparency, skill development, and labour welfare.

#### 2. Portfolio Management Report

Built an investment portfolio using Excel tools (pivot tables, charts) and financial models (Markowitz, CAPM). Analyzed stock combinations, risk-return patterns, and market behaviors using historical data. Delivered a high-return, low-risk portfolio strategy through optimal asset allocation and data-driven insights.

### **Skills**

- **Technical Skills:** MS Office, MS Excel, Data Analysis.
- Project Management Tools: ClickUp, Jira, Trello, Microsoft Project & Asana.
- Data Visualization: Power BI, Looker Studio.
- **Soft Skills:** Analytical Skills, Problem-Solving, Critical Reasoning, Time Management, Team Collaboration, Creativity & Innovation, Adaptability & Flexibility, Market Research, Learning Agility.
- Language Known: English, Hindi & Telugu.
- Certification & Training: Diploma in Computer Applications, Core Employability by Smile Twin Foundation, Employability Skills -Job Ready by Wadhwani Foundation, Great Learning- ChatGPT, Finance (Basics) by NSDC.