

KARRI SWARNALATHA

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[Linkedin profile](#)

EDUCATION

Aditya Degree college

BSC(Computer Science) CGPA : 9.36

Visakhapatnam, AP
sep 2023 - jun 2026

Sri Chaitanya Junior college

Board of intermediate Eduaction CGPA :96.5

Visakhapatnam, AP
sep 2021 - jun 2023

EXPERIENCE

Public Relations Intern – BADVERSE

Feb 2025 - Present

- Coordinated with CEOs and startup founders to speak at high-profile college summits
- Managed outreach and scheduling, boosting event visibility and reputation

Lead Generation Consultant – Freelance (Real Estate)

Mar 2025 - Present

- Generated 100+ leads (35 high-quality) in just 1.5 weeks with a ₹4700 budget
- Improved client ROI through targeted campaign strategies

Digital Marketing Associate – D9 (PROJECT LEAD)

Jun 2025 - Present

- Executed WhatsApp marketing, Meta Ads, SEO,SMM and website optimization
 - Helped expand dealer network across India and improved online visibility
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PROJECTS

Portfoilo Website

- Designed and developed a responsive portfolio website using HTML, CSS, and JavaScript
- Implemented navigation menus, forms, and animations for enhanced user experience

AI Agent using Google Cloud

- Built a functional AI assistant using Google Cloud databases
- Deployed the agent to handle queries and provide automated responses

ChatGPT-style AI Model (GUVI)

- Developed a conversational AI model similar to ChatGPT using Python and NLP concepts
 - Implemented language understanding, context handling, and response generation
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CERTIFICATIONS & ACHIEVEMENTS

- Foundation Of Web Development by Code With Swaroop
 - Certified in Digital Marketing from iDigitalPreneur (IDP) – trained in SEO, SMM, and paid ads
 - Certified by Google Developers Group – built AI application using Google Cloud databases
 - Completed AI Agent Builder course from Sawith.ai – deployed a functional AI assistant
 - DevOps Hackathon Participation - Adhoc Networks
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SKILLS

Technical Skills:

- C,Java,Python,SQL,DBMS,OOPS

Web Development:

- HTML,CSS,Javascript

Soft and marketing Skills:

- Communication,Problem-solving,Teamwork,SMM,SEO,Meta ads,Wordpress