

Vooha Bonamoni

Digital Marketer

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PROFILE

MBA graduate in Digital Marketing and Business Analytics with hands-on experience in content writing, SEO, Google Analytics, and social media marketing. Skilled in copywriting, script writing, and professional communication. Aiming to contribute my expertise to a dynamic and growth-driven organization.

PROFESSIONAL EXPERIENCE

Digital Marketing Intern

My Hub Technologies

As a Digital Marketing Intern at My Hub Technologies, I created onboarding scripts for vendors and riders, conducted SEO research, and managed content writing. I also performed competitor analysis of social media strategies for companies in the same space, including Shares Bazaar and Where to Invest.

03/2025 – 06/2025

Gachibowli, India

Project Intern – Code of Discipline (Reliance Retail)

Reliance Retail

Studied the Code of Discipline at Reliance Retail, focusing on employee conduct and management practices. Gained insights into workplace ethics and organizational behavior.

08/2022 – 10/2022

Sangareddy, India

EDUCATION

MBA

Malla Reddy University

Pursuing MBA in Digital Marketing and Business Analytics with a current SGPA of 8.5

2023 – 2025

Hyderabad, India

BBA

St. Anthony's Degree college for women, Osmania University

Completed BBA with a CGPA of 8.8

2020 – 2023

sangareddy, India

SKILLS

- Content Writing
- SEO
- Social Media Marketing
- Script writing
- Communication & Collaboration
- Google Analytics
- Copywriting
- Ppt
- MS Office

PROJECTS

Supply Chain Management Project – Fruit Mart

Completed a project on Supply Chain Management for Fruit Mart, analyzing the end-to-end flow of goods and logistics. Gained insights into inventory control, vendor coordination, and process optimization.

05/2024 – 06/2024

CERTIFICATES

- Digital marketing workshop
- Red Dot foundation Workshop
- Certified Trainee – TASK Skill Development Program

AWARDS

- Best outgoing student**

St. Anthony's Degree college

Awarded “Best Outgoing Student” for outstanding academic performance, leadership, and overall contribution to the institution.

2023
- Second Prize – Poster Presentation on Artificial Intelligence**

National Level Competition, BVRIT

Presented a poster on Artificial Intelligence, demonstrating innovation and technical understanding; awarded second prize among national-level participants.

2022

LANGUAGES

English

Telugu

Hindi

INTERESTS

Creative pencil sketching | Experimenting with cooking |
Exploring new skills through online learning platforms | Travelling | Photography

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.