

K.Sowmya

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Career Objective

I am looking out for a challenging job in search engine Optimization Analyst/ Digital Marketing Executive with a competitive environment that offers me the opportunity to explore my interpersonal and intellectual skills and experience to the maximum potential for the growth of self as well as of the concern where in I get such a chance.

Work Experience

Search engine Optimization Analyst

United Prime Publication: 2022-2025

Professional Summary:

- 3 Years of Experience in **Search Engine Optimization (SEO)**.
- Experience in **ON page** optimization like **Keyword** research, **title tags**, Meta tags, Meta Description, image alt tags and local search optimization.
- Experience in **OFF page** optimization like **directory** submission, **article** submission, blog creation, **Image** submission, social media promotion, Social Book Marking, forum posting and **link building techniques**.
- **Back link Analysis** of Competitors – **Quality of back links**, quality of pages the links are placed on and Collecting Quality related sites from Competitors.
- Experience in Meta tags, Keywords, Headings like H1, H2, H3 tags and content management
- Increasing monthly website users by 45%+ by creating posts for social media Platforms
- 45% experience in creating google ads, social Media Marketing.

Academic Profile:

- **M.A** – 2018-2020, from Secunderabad university pg College

Technical Skills:

- ♦ Google Search console
- ♦ Google Analytics
- ♦ Google Webmaster Tools
- ♦ Blogging

Strengths

- Fast and Continuous Learning towards new Technologies and Latest Trends in SEO.
- Always love to learn more in less time in Digital Marketing Industry.
- Able to Take Challenges.
- Positive attitude towards learning new things and acquiring more knowledge.

PERSONAL INFORMATION

Current Address : HNo: 3-8-1, jangaon, ReddyStreet
Marital Status : unmarried
Nationality : Indian
Languages Known : English, Telugu

DECLARATION

I hereby declare that all the details given above are true to the best of my Knowledge and Conscience.

K.SOWMYA