Akshay Vanathadupula

Mobile: +91 6303433772 — Email: akshayvanathadupula11@gmail.com — LinkedIn: linkedin.com/in/akshay-vanathadupula

Career Objective
— Data-driven professional with a strong foundation in Business Analysis and Sales and Marketing analytics. Passionate about transforming insights into strategic decisions to drive business growth.

Core Competencies

- Business Analysis Planning and Monitoring
- Requirement Life cycle Management
- Strategy Analysis
- Requirement Analysis and Design Definition.
- Project management
- Stakeholder management

Technical Skills

Documentation Tools	: MS Suite	**Project Management Tools**	: JIRA
Languages	: Python, SQL	**Reporting Tools**	: Power BI
Prototyping Tools	: Axure, Draw.io, Balsamiq	**Database**	: MySQL

Profile Summary

- Proficient in **Waterfall Model**, Utilizing **elicitation techniques** to gather requirements and prepare **BRD, FRD, SRS, RACI Matrix, BCD**, and **UML Diagrams**, Prototypes, and **RTM** for requirements tracking. Well-versed in **UAT** handling and Change Request management.

- Expert in **Agile Scrum**, experienced in user story creation with **Acceptance Criteria, BV, CP, Sprint, and Product Backlogs**, along with **Sprint Meetings, Burndown charts** and **backlog management**. Ensured compliance with **DOR/DOD** checklists for smooth development cycles.

Projects

Centre of Excellence for Professional Development (COEPD)

Project 1: Management of Employee Portfolios for an Advertising Agency, (Agile)

Project Description: This task management portal tracks the performance of employees and notifies deliverables.

Responsibilities:

- Interacted with **stakeholders** and gathered requirements using various **elicitation techniques**, creating and prioritizing **user stories** with **acceptance criteria** in JIRA.
- Collaborated with the Product Owner and Scrum Master for **BV, CP, and sprint backlog prioritization**, ensuring compliance with **DOR and DOD checklists** while tracking progress through **burnup/burndown** charts.
- Participated in **sprint** ceremonies, product planning, **UAT**, resolving roadblocks and implementing **strategic analysis** to improve services.

Project 2: Enhanced Inventory Management System for an FMCG Company, (Waterfall)

Project Description: The project improves inventory management and reduces delays in product availability.

Responsibilities:

- Led **Enterprise Analysis**, **Stakeholder Analysis**, and requirement gathering, contributing to **BRD, FRD, SRS, and RACI Matrix** creation.
- Designed **UML diagrams**, wireframes, and Requirement Traceability Matrix (RTM) to enhance process clarity and learned **UAT** and system testing during project execution.

Experience

Emporia Advertising Agency, Creative Strategist Trainee   **October 2024 – Present**

Project: City Craft (B2C Product based, Agile)

Project Description: This is an on-demand service provider application that addresses service management issues.

Role: Business Analyst

Responsibilities:

- **Gathered and analyzed requirements**, ensuring alignment between user needs and app development.
- Conducted **market research** and **competitor benchmarking**, leading to a 15% reduction in project delays.
- Acted as a liaison between developers and marketing teams, ensuring seamless execution of **business objectives**.

Education

MLR institute of technology   **Hyderabad, Telangana**

Bachelor of Technology in Mechanical Engineering   *August 2019 – May 2023*

Certifications

- Certified IT Business Analyst — IIBA [EEP]   February 2025