G M SASTI GOWTHAM

SENIOR BUSINESS ANALYST

CONTACT

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SKILLS

- Requirement engineering and Elicitation techniques.
- Requirement gathering & Documentation.
- JIRA & Confluence
- Creative Thinking
- BusinessAnalysis
- Gap Analysis
- Agile (Scrum), waterfall methodologies
- Figma, Balsamiq, User experience design
- Stakeholder Management.
- Product management
- Product Road map and strategies.
- Product Management
- Microsoft Office

LANGUAGES

- English
- Tamil
- Hindi

HOBBIES

- Watching Podcast
- Reading books
- Garderning

EDUCATION

MBA (International Business Management) (2018 - 2020)

BE Electronics and communication engineering (CGPA:6.7)   (2010-2014)

CAREER OBJECTIVE

A dedicated and hard-working Senior business analyst and Product Owner willing to redefine the career trajectory from Insurance into a new domain to help the company grow to new heights and to gain expertise in Business Analysis. Have overall experience of 10+ years,of which, a Business   Analyst for 7 years and 3 yeas as Product owner.

PROFILE SUMMARY

- Senior Business Analyst and Product Owner for Insurance Product based company. Skilled in SDLC models.
- Proficient in Waterfall model: Requirements Gathering through various Elicitation techniques like Brainstorming, JAD, Focus Groups, Interviews, Documentation, Prototyping.
- Experienced in translating BRD into FRD and requirements trackingthrough RTM.
- Well-versed with UAT & handling change requests.
- Expert in Agile scrum: Creation of user stories, sprint and product backlogs, conducted various sprint meetings, sprint and product burndown charts, ensured DOR and DOD checklist.
- Experienced in Product management, Road mapping strategies, Backlog grooming, refinement, solution design, Documentation, Elicitations techniques.
- Proven track record of success in product strategy, roadmap planning, and go-to-market execution.

Product R&D EXPERIENCE

SAPIENS Technologies   **(March 2017 – PRESENT)**
Project: Product Research and development   (Dec 2023 – PRESENT)
Designation: Senior Product Owner
Role: Product Owner

- Executed multiple Product Initiatives, Product functional and nonfunctional enhancements for different customers across globe.
- Led the successful launch of 4 major product enhancements, resulting in a 20% increase in user engagement and a 15% improvement in customer satisfaction scores within the first year.
- Drilled down many Product Initiatives from Epics to User stories including the UX/UI Design to technical teams with all acceptance criteria.
- Transformed the high-level product vision into reality with details requirement as Epics and use stories.
- Analyze, Document, track, prioritize and agree on requirements and then control change and communicate to all the levels of stakeholders
- Collaborated with engineering and design teams to reduce the average time for Underwriting workbench by 30%, enhancing user productivity and accelerating time to market for new product ideas.

PROJECT EXPERIENCE

Project 1 : Bangkok Insurance (BKI) (Agile model)   OCT 2021- NOV 2023
Senior Business Analyst

Role : Business Analyst

- Managed End to End requirement gathering, Documentation, Elicitations techniques with stakeholders to capture the business requirements and translated the same into technical specifications.
- Leveraged technical expertise and business acumen to collaborate with engineering teams and deliver the Product requirements based on the customer needs.
- Captured more than 28 business document requirements to ensure the triggers are configured as per the business flow.
- Managed Requirement traceability matrix for BKI (Bangkok Insurance) project to ensure all the high-level requirements are captured across the modules along with Appropriate estimations and complexity.
- Played key role in the Scrum team to ensure all the test cases are reviewed to ensure the DODs are covered with all scenarios and demonstrated the same on the customer workshops.

Project 2 : CROSIG (Agile model)   FEB 2020- SEP 2021

Business Analyst

Role : Business Analyst

- Successfully handled and managed the currency Migration for CROSIG Insurance player (Croatia) from Kuna to Euro to ensure the Monetary policies requirements are catered.
- The stagewise requirements trackingis done through RTM
- Assisted in the testing by preparing Test Case Scenarios and ensured the
- UAT is successful.
- Leveraged technical expertise and business acumen to collaborate with engineering teams and deliver the Product requirements based on the customer needs.

Project 3 : SAT (South African Taxi) (Agile model)   MAR 2017- JAN 2020

Designation: Product Owner

Role : Business Analyst

- Managed end to end Product blue print to SAT customer at onsite.
- Served as single point of contact for engineering time and worked closely with customer at Jhonnerburg, South Africa.
- The stagewise requirements tracking is done through RTM
- Assisted in the testing by preparing Test Case Scenarios and ensured the
  UAT is successful.
- Leveraged technical expertise and business acumen to collaborate with engineering teams and deliver the Product requirements based on the customer needs.

6D Technologies   AUG 2014- MAR 2017

Project 1 : Mkupp (Waterfall Model)   AUG 2014- MAR 2017

Designation: Lead Consultant

Role : Business Analyst

- Managed End to End Product life cycle with Configuration management, App Parameters, system integration testing.
- Closely worked with Reporting and Presales team to Implement the real time reporting, analytical dashboards, score cards etc.
- Gathered requirements from business heads using Elicitation Techniques and created a Business Requirements Document (BRD).
- Translated BRD into Functional Requirements Document (FRD), Collaborated with the technical team, and prepared SRS Document.
- Configured end to end Business Process modelling as per the customer needs to ensure the whole product life cycle works as per the expectations.
- Implemented many business Rules with attributes to ensure the rule engine runs as per the schedule to reduce the manual operation efforts by 60%.
- Created UML diagrams and wireframes to visually represent requirements using MS Visio, Balsamiq, and Axure.
- Assisted in Testing Team by preparing Test Case Scenarios and ensured the UAT was successful.