

Mrs. Rashmi Garse Chaudhari

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Profile Summary :-

- Data Analysis and Management
- Expertise in MS Excel, Power BI, and Presentation Tools
- Experience in Product Marketing, Brand Plan Preparation, Marketing Communication, and Implementation
- Skilled in Gathering and Documenting Requirements Using Elicitation Techniques
- Proficient in Project Management Tools, including Jira
- Basic Knowledge of Axure, Balsamiq, and MS Visio
- Proficient in Agile-Scrum and Waterfall Methodologies
- Experienced in Creating UML Diagrams, Prototypes, and Managing RTM
- Well-Versed in UAT and Handling Change Requests
- Expert in Creating User Stories with Acceptance Criteria
- Proficient in Burn-down Charts and Ensuring DOR & DOD Checklists are Met

Work Experience:-

- **Medline Industries – Product Support Specialist** (Nov 2021 to Till Date....)
- **Ajanta Pharmaceuticals – Product Manager** (Oct 2015 to Nov 2021)
- **Sun Pharmaceuticals – HDLE Executive** (March 2015 to Sept 2015)

Qualifications Details :-

Course	Branch/Discipline	Board/University	Year	Percentage
PGDM	Marketing	Mumbai University	2015	65
B Pharma	Pharmaceuticals	Mumbai University	2013	63
HSC	Science	HSC	2009	67
SSC		SCC	2007	81

Technical Skills :-

- ✓ **Data Analysis & Tools:** MS Excel (Advanced), Power BI, SQL (Basic)
- ✓ **Project Management:** Microsoft Project, SharePoint, Jira, Wrike
- ✓ **Requirements & Documentation:** Use Cases, User Stories, RTM, Gap Analysis
- ✓ **Wireframing & Prototyping:** Axure, Balsamiq, MS Visio
- ✓ **Methodologies:** Agile-Scrum, Waterfall
- ✓ **Testing:** UAT, Test Case Documentation, Defect Tracking
- ✓ **Business Analysis:** UML Diagrams, Process Flows, SWOT, PESTLE
- ✓ **Documentation Tools:** MS Word, PowerPoint

Project Details :-

Project: Medline EU Label and IFU Updates [Agile/Scrum Project] | Product Specialist/BA

Worked as the business analysis for EU MDR-compliant product labeling across EMEA, driving operational excellence and multilingual integration.

- Orchestrated stakeholder analysis and engagement to align 24-language label updates with regulatory and market demands.
- Led requirements elicitation from Product Managers and Suppliers, translating compliance needs into structured specifications.
- Developed process flows and use cases, identifying bottlenecks and optimizing labeling workflows.
- Ensured end-to-end traceability using RTMs, and managed PIMS data uploads with 100% accuracy.
- Enabled iterative progress through active participation in Agile ceremonies.

Tools: MS Excel (Advanced), MS Visio

Medline Technical Data Sheet Integration in MS Access [Waterfall Project] | Product Specialist

Directed the automation and regulatory upgrade of TDS documentation via MS Access, ensuring MDR compliance and operational efficiency.

- Captured business requirements, optimized workflows, and authored functional specs to guide system development.
- Led integration, validation, and seamless data migration of TDS into a centralized Access system.
- Created ERDs and data flow diagrams for robust system documentation and stakeholder clarity.
- Delivered stakeholder training for system adoption, contributing to smooth transition and minimal downtime.

Tools: MS Access, MS Excel, MS Visio, MS Word

Integration of Sales Data into Power BI [Agile/Scrum Project] | Business Analyst

Handled the transition from MicroStrategy to Power BI to elevate sales reporting and analytical capabilities.

- Gathered and prioritized reporting needs across Sales, Product, and Executive teams.
- Conducted gap analysis, then designed semantic models for EU cost and pricing analytics.
- Facilitated JAD sessions to streamline complex data visualization requirements.
- Delivered actionable dashboards that drove strategic insights across business units.

Tools: MicroStrategy, Power BI, MS Excel

Project: ANSCA Division Launch | [Agile/Scrum Project] | Product Manager/BA

Led market entry strategy for Glaucoma division, translating insights into tangible business growth.

- Executed market research, competitor benchmarking, and product positioning strategies.
- Developed pricing models and sales forecasts, achieving 100% target for 3 Years
- Crafted brand plans and led CRM, webinar, and roundtable initiatives to maximize doctor engagement.

Tools: MS Excel

Project: AP My Doctor Tracker Application [Waterfall Project] | Business Analyst

Led the end-to-end development of a CRM tool for field reps, aligning business needs with system capabilities.

- Drove requirements workshops, system design via wireframes, and stakeholder alignment.
- Collaborated with developers for seamless execution and validated functionality through structured UAT.
- Conducted competitor analysis to ensure feature differentiation and market relevance.

Tools: MS Excel, MS Visio, Balsamiq

Project: QAD Enhancement [Agile/Scrum Project] | | Product Specialist / Business Analyst

Led performance optimization of QAD ERP by identifying technical gaps and delivering scalable solutions.

- Partnered with IT to diagnose performance issues and proposed infrastructure and query optimization strategies.
- Prioritized high-impact improvements via stakeholder interviews and data analysis.
- Defined performance requirements and ensured success through rigorous testing cycles.

Tools: Jira, MS Visio, Axure

Personal Details :-

Name:	Rashmi Devendra Garse
Date of Birth:	28/03/1992
Gender:	Female
Hobbies:	Reading, Traveling
Languages Known:	English, Marathi, Hindi
Nationality:	Indian

Declaration:

I hereby declare that all the information given above is correct according to my knowledge concern. If any mistake found in the above details, I will be responsible for it.

Thank You.

Date : / /2025

Place:

Rashmi Garse Chaudhari