G M SASTI GOWTHAM

SENIOR BUSINESS ANALYST

CONTACT

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CORE COMPETENCIES

- Business Analysis Planning and Monitoring.
- Elicitation and Collaboration.
- SDLC & Requirement Life cycle Management.
- Requirement Analysis and Design Definition.
- Strategy Analysis
- Solution Design
- Stakeholder management
- Project management
- Product Management, Strategies
- Road mapping, Bocklog Refinement

TECHNICAL SKILLS

- Documentation Tools: MS Suite
- Prototyping & Mock ups Tools: FIGMA & Balsamiq
- Modeling Tools: MS Visio, Draw.io.
- Database: SQL
- Project Management tool:- JIRA & CONFLUENCE

LANGUAGES

- English
- Tamil
- Hindi

DOMAIN KNOWLEDGE

- INSURANCE (P&C)

EDUCATION

MBA (International Business Management) (2018 - 2020)

BE Electronics and communication engineering (CGPA:6.7)   (2010-2014)

CAREER OBJECTIVE

A dedicated and hard-working Senior business analyst and Product Owner willing to redefine the career trajectory from Insurance into a new domain to help the company grow to new heights and to gain expertise in Business Analysis. Have overall experience of 10+ years,of which, a Business   Analyst for 7 years and 3 yeas as Product owner.

PROFILE SUMMARY

- Senior Business Analyst and Product Owner for Insurance Product based company. Skilled in **SDLC models**.
- Proficient in Waterfall model: Requirements Gathering through various **Elicitation techniques** like **Brainstorming, JAD, Focus Groups, Interviews, Documentation, Prototyping**.
- Experienced in translating **BRD** into **FRD** and requirements trackingthrough **RTM**.
- Well-versed with **UAT** & handling **change requests**.
- Expert in Agile scrum: Creation of **user stories**, sprint and **product backlogs**, conducted various sprint meetings, sprint and product burndown charts, ensured **DOR and DOD checklist**.
- Experienced in **Product management**, Road mapping **strategies**, Backlog **grooming**, refinement, solution design, Documentation, Elicitations techniques.
- Proven track record of success in **product strategy**, roadmap planning, and go-to-market execution.

Product R&D EXPERIENCE

SAPIENS Technologies   **(March 2017 – PRESENT)**
Project: Product Research and development   (Agile model)
Designation: Senior Product Owner

- Executed multiple Product Initiatives, Product functional and nonfunctional enhancements for different customers across globe.
- Led the successful launch of **4 major product enhancements**, resulting in a **20% increase in user engagement** and a 15% improvement in customer satisfaction scores within the first year.
- Drilled down many **Product Initiatives** from Epics to User stories including the **UX/UI Design to technical teams** with all acceptance criteria.
- **Transformed the high-level product vision into reality** with details requirement as Epics and use stories.
- **Analyze, Document, track, prioritize and agree on requirements** and then control change and communicate to all the levels of stakeholders
- Collaborated with engineering and design teams to reduce the average time for **Underwriting workbench by 30%, enhancing user productivity** and accelerating time to market for new product ideas.
- Closely worked with **Scrum master** to ensure all the Epics and user stories are chucked, estimated appropriately with fair understanding of business needs, use case analysis, complexities, and dependencies.
- Participated in all the **agile ceremonies** to ensure the sprint delivers the maximum value to the product and also taken the appropriate corrective and preventive measures.

PROJECT EXPERIENCE

Project 1 : Bangkok Insurance (**BKI**) (Agile model)
Senior Business Analyst

- Managed End to End **requirement gathering**, Documentation, Elicitations techniques with stakeholders to capture the **business requirements and translated** the same into technical specifications.
- Captured more than **28 business document requirements** to ensure the triggers are configured as per the business flow.
- Managed Requirement traceability matrix for BKI (Bangkok Insurance) project to ensure all the **high-level requirements are captured across the modules** along with Appropriate estimations and complexity.
- Played key role in the Scrum team to ensure all the test cases are reviewed to ensure the **DODs** are covered with all scenarios and demonstrated the same on the customer workshops.
- Translated **business goals, feature concepts and customer needs into prioritized product requirements** and use cases.

Project 2 : CROSIG (**Agile model**)
Business Analyst

- Successfully handled and managed the **currency Migration for CROSIG** Insurance player (Croatia) from **Kuna** to **Euro** to ensure the Monetary policies requirements are catered.
- The stagewise requirements trackingis done **through RTM**
- Assisted in the testing by preparing **Test Case Scenarios** and ensured the UAT is successful.
- **Leveraged technical expertise** and business acumen to collaborate with engineering teams and deliver the **Product requirements** based on the customer needs.

Project 3 : SAT (**South African Taxi**) (Agile model)
Designation: Product Owner

- Managed end to end **Product blue print** to SAT customer at onsite.
- Served as single point of contact for engineering time and worked closely with customer **at Jhonnerburg, South Africa**.
- The stagewise requirements tracking is done through RTM
- Collaborated with cross-functional teams, including developers, designers, and QA, to define **product requirements** and ensure timely delivery.
- Responsible for **end-to-end product walkthrough** and user training for SAT Stakeholders.

6D Technologies   AUG 2014- MAR 2017
Project 1 : Mkupp (Waterfall Model)
Designation: Lead Consultant
Role : Business Analyst

- Managed End to End Product life cycle with Configuration management, App Parameters, system integration testing.
- Closely worked with Reporting and Presales team to Implement the real time **reporting, analytical dashboards, score cards** etc.
- Gathered requirements from business heads using **Elicitation Techniques** and created a Business Requirements Document (**BRD**).
- Translated **BRD** into Functional Requirements Document (**FRD**), **Collaborated with the technical team**, and prepared SRS Document.
- Configured end to end **Business Process modelling** as per the customer needs to ensure the whole product life cycle works as per the expectations.
- Implemented many business Rules with attributes to ensure the rule engine runs as per the schedule to reduce the **manual operation efforts by 60%**.
- Created **UML diagrams** and wireframes to visually represent requirements using **MS Visio, Balsamiq.**
- Assisted in Testing Team by preparing **Test Case Scenarios** and ensured the **UAT** was successful.

CERTIFICATION

- **CSPO** (Certified Scrum Product Owner)
- Certified IT – **Business Analyst IIBA**
- Licentiate certified from III (Insurance Institute of India)