

## Mrs. Rashmi Garse Chaudhari

IIBA Certified Business Analyst | Product Management | Data Analysis | Market Research | Healthcare

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### Profile Summary :-

- Data Analysis and Management
- Expertise in MS Excel, Power BI, and Presentation Tools
- Experience in Product Marketing, Brand Plan Preparation, Marketing Communication, and Implementation
- Skilled in Gathering and Documenting Requirements Using Elicitation Techniques
- Proficient in Project Management Tools, including Jira
- Well versed in Axure, Balsamiq, and MS Visio
- Proficient in Agile-Scrum and Waterfall Methodologies
- Experienced in Creating UML Diagrams, Prototypes, and Managing RTM
- Well-Versed in UAT and Handling Change Requests
- Expert in Creating User Stories with Acceptance Criteria
- Proficient in Burn-down Charts and Ensuring DOR & DOD Checklists are Met

### Work Experience:-

10 Years, 3 Months

- **Medline Industries – Product Support Specialist** (Nov 2021 to Till Date)
- **Ajanta Pharmaceuticals – Product Manager** (Oct 2015 to Nov 2021)
- **Sun Pharmaceuticals – HDLE Executive** ( March 2015 to Sept 2015)

### Qualifications Details :-

Course	Branch/Discipline	Board/University	Year	Percentage
PGDM	Marketing	Mumbai University	2015	65
B Pharma	Pharmaceuticals	Mumbai University	2013	63
HSC	Science	HSC	2009	67
SSC		SCC	2007	81

### Technical Skills :-

- ✓ **Data Analysis & Tools:** MS Excel (Advanced), Power BI, SQL (Basic)
- ✓ **Project Management:** Microsoft Project, SharePoint, Jira, Wrike
- ✓ **Requirements & Documentation:** Use Cases, User Stories, RTM, Gap Analysis
- ✓ **Wireframing & Prototyping:** Axure, Balsamiq, MS Visio
- ✓ **Methodologies:** Agile-Scrum, Waterfall
- ✓ **Testing:** UAT, Test Case Documentation, Defect Tracking
- ✓ **Business Analysis:** UML Diagrams, Process Flows, SWOT, PESTLE
- ✓ **Documentation Tools:** MS Word, PowerPoint

## Project Details :-

### **Medline EU Label and IFU Updates [Agile/Scrum Project] | Product Specialist/BA**

Worked as the business analysis for EU MDR-compliant product labeling across EMEA, driving operational excellence and multilingual integration.

- Orchestrated stakeholder analysis and engagement to align 24-language label updates with regulatory and market demands.
- Led requirements elicitation from Product Managers and Suppliers, translating compliance needs into structured specifications.
- Developed process flows and use cases, identifying bottlenecks and optimizing labeling workflows.
- Ensured end-to-end traceability using RTMs, and managed PIMS data uploads with 100% accuracy.
- Incorporated adherence to 21 CFR Part 11 guidelines, ensuring electronic records and signatures compliance in labeling documentation.
- Enabled iterative progress through active participation in Agile ceremonies.

**Tools:** MS Excel (Advanced), MS Visio, Jira, SQL

### **Medline Technical Data Sheet Integration in MS Access [Waterfall Project] | Product Specialist**

Directed the automation and regulatory upgrade of TDS documentation via MS Access, ensuring MDR compliance and operational efficiency.

- Captured business requirements, optimized workflows, and authored functional specs to guide system development.
- Led integration, validation, and seamless data migration of TDS into a centralized Access system.
- Created ERDs and data flow diagrams for robust system documentation and stakeholder clarity.
- Delivered stakeholder training for system adoption, contributing to smooth transition and minimal downtime.

**Tools:** MS Access, MS Excel, MS Visio, MS Word, Wrike

### **Integration of Sales Data into Power BI for Medline [Agile/Scrum Project] | Business Analyst**

Handled the transition from MicroStrategy to Power BI to elevate sales reporting and analytical capabilities.

- Gathered and prioritized reporting requirements from Sales, Product, and Executive stakeholders.
- Conducted gap analysis and helped design semantic models for EU cost and pricing analytics.
- Created basic DAX measures and calculated columns to support standard KPIs such as sales growth, profit margin, and YoY comparisons.
- Built visualizations and slicers using Power BI to enable dynamic filtering and drill-down functionality.
- Facilitated JAD sessions to define user-friendly dashboards and align technical solutions with business goals.
- Delivered intuitive dashboards that supported decision-making across multiple business units.

**Tools:** MicroStrategy, Power BI, MS Excel, Basic DAX, SQL

### **Medline QAD Enhancement [Agile/Scrum Project] | | Product Specialist / Business Analyst**

Led performance optimization of QAD ERP by identifying technical gaps and delivering scalable solutions.

- Partnered with IT to diagnose performance issues and proposed infrastructure and query optimization strategies.
- Prioritized high-impact improvements via stakeholder interviews and data analysis.
- Gained hands-on experience with ALM principles, tracking and managing the feature lifecycle through Jira; contributed to discussions exploring AI-based anomaly detection for future enhancements in performance monitoring.
- Defined performance requirements and ensured success through rigorous testing cycles.

**Tools:** Jira, MS Visio, Axure, QAD

### **Ajanta Pharma's ANSCA Division Launch | [Agile/Scrum Project] | Product Manager/BA**

Led market entry strategy for Glaucoma division, translating insights into tangible business growth.

- Executed market research, competitor benchmarking, and product positioning strategies.
- Developed pricing models and sales forecasts, achieving 100% target for 3 Years
- Crafted brand plans and led CRM, webinar, and roundtable initiatives to maximize doctor engagement.

**Tools:** MS Excel

### **Ajanta Pharma's AP My Doctor Tracker Application [Waterfall Project] | Business Analyst**

Led the end-to-end development of a CRM tool for field reps, aligning business needs with system capabilities.

- Drove requirements workshops, system design via wireframes, and stakeholder alignment.
- Collaborated with developers for seamless execution and validated functionality through structured UAT.
- Conducted competitor analysis to ensure feature differentiation and market relevance.

**Tools:** MS Excel, MS Visio, Balsamiq

### **Personal Details :-**

<b>Name:</b>	Rashmi Garse Chaudhari
<b>Date of Birth:</b>	28/03/1992
<b>Gender:</b>	Female
<b>Hobbies:</b>	Reading, Traveling
<b>Languages Known:</b>	English, Marathi, Hindi
<b>Nationality:</b>	Indian

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