Name: G M Sasti Gowtham

Sr. Business Analyst

# CONTACT DETAILS

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# CAREER OBJECTIVE

A dedicated and hard-working Senior business analyst and Product Owner willing to redefine the career trajectory from Insurance into a new domain to help the company grow to new heights and to gain expertise in Business Analysis. Have overall experience of 10+ years, of which, a Business Analyst for **7 years.**

# PROFILE SUMMARY

* **Senior Business Analyst** for Insurance Product based company. Skilled in **SDLC models.**
* Proficient in **Waterfall** model: **Requirements Gathering** through various **Elicitation techniques** like **Brainstorming**, **JAD**, **Focus Groups**, **Interviews**, **Documentation**, **Prototyping**.
* Experienced in translating **BRD** into **FRD** and requirements tracking through

**RTM**. Well-versed with **UAT** & handling **change requests**.

* Expert in **Agile scrum:** Creation of **user stories, sprint** and **product backlogs,** conducted various **sprint meetings, sprint** and **product burndown charts,** ensured **DOR** and **DOD** checklist.
* Experienced in Product management, Road mapping strategies, Backlog grooming, refinement, solution design, Documentation, Elicitations techniques.
* Proven track record of success in product strategy, roadmap planning, and go-to-market execution.

# WORK EXPERIENCE

**SAPIENS Technologies** (Dec 2023 – PRESENT)

**Designation**: Senior Product Owner

**Role**: PO

* Executed multiple Product Initiatives, Product functional and non-functional enhancements for different customers across globe.
* Led the successful launch of 4 major product enhancements, resulting in a 20% increase in user engagement and a 15% improvement in customer satisfaction scores within the first year
* Drilled down many Product Initiatives from Epics to User stories including the UX/UI Design to technical teams with all acceptance criteria.
* Transformed the high-level product vision into reality with details requirement as Epics and use stories.
* Analyze, Document, track, prioritize and agree on requirements and then control change and communicate to all the levels of stakeholders
* Collaborated with engineering and design teams to reduce the average time for Underwriting workbench by 30%, enhancing user productivity and accelerating time to market for new product ideas

**SAPIENS Technologies** (Jan 2020 – Nov 2023)

**Designation**: Senior Business Analyst

**Role**: Business Analyst

##  Projects: BKI

 LinkedIn: https://www.linkedin.com/in/sasti-gowtham-b0a59095/ : https://www.linkedin.com/in/sasti-gowtham-b0a59095/

**CORE COMPETENCY**

* Business Analysis & Solution design
* Elicitation & Collaboration
* Requirement Engineering
* Gap Analysis
* Requirements Gathering
* Requirements Analysis & Design Definition
* Product management & Road mapping strategies.

**TECHNICAL SKILLS**

* Operating systems: Windows 7 & 10
* Design tools: MS Visio
* Prototyping: Balsamiq & Figma
* Utility: MS Office Suite
* Languages: UML
* SDLC models: Waterfall & Agile scrum
* Agile tools: Jira
* Database: SQL
* Documentation tools: MS Office Suite

**SOFT SKILLS**

* Cohesive team worker
* Self-motivated person
* Active listener
* Have good Presentation skills

 **Duration:** 3 years

## Project Summary:

* + Created **User Stories** in **Product Backlog** using **JIRA**. Conducted **Sprint Planning Meeting** to define the work for the upcoming **sprint** and get **story points** & **Acceptance Criteria** to ensure **Definition of Ready.**
	+ Conducted **Daily Scrum** meetings to know the progress of work on a day-to- day basis.
	+ Managed End to End requirement gathering, Documentation, Elicitations techniques with stakeholders to capture the business requirements and translated the same into technical specifications.
	+ Updated **Stakeholders** about the progress of the work through **sprint** and

## product burndown charts.

* + Assisted in **development** and **testing** & ensured **Definition of Done.**
	+ Conducted **sprint review** and **retrospective meetings** at the end of each **sprint** to know if everything is going well and if there are any obstacles faced in the sprint.
	+ Managed Requirement traceability matrix for BKI (Bangkok Insurance) project to ensure all the high-level requirements are captured across the modules along with Appropriate estimations and complexity.

# CERTIFICATION

**ACHIEVEMENTS**

* State level Swimming player
* Awarded with Rajyapurashkar on Scout (Governor award)

**ADDITIONAL ACTIVITIES**

* Actively participated on planting trees with MARAM MADURAI (NGO)
* Active reader and listener

Certified Business Analyst, IIBA [EEP]

# EDUCATION

**BE Electronics and communication engineering,** (CGPE 6.7) **(**2010-2014)

**MBA (International Business Management) (2018 to 2020)**

## Project 2: CROSIG

## Duration: 1 year

**Project Summary:**

* Successfully handled and managed the currency Migration for CROSIG Insurance player (Croatia) from Kuna to Euro to ensure the Monetary policies requirements are catered.
* Played Key role in the Scrum team to ensure all the test cases are reviewed to ensure the DODs are covered with all scenarios and demonstrated the same on the customer workshops.
* **Gathered requirements** using **elicitation techniques** like **Documentation & Interviews**.
* Created and maintained **BRD, FRD** & **SRS** with **UML** & **Activity diagrams** and assisted the development team in understanding **Use Case Specifications**.
* The stage wise requirements tracking is done through **RTM**
* Assisted in the **testing** by preparing **Test Case Scenarios** and ensured the

**UAT** is successful.

* **Leveraged technical expertise** and business acumen to collaborate with engineering teams and deliver the Product requirements based on the customer needs.

**SAT (South African Taxi)** (March 2017 – DEC 2019)

**Designation**: Product Owner

**Role**: PO

* Leveraged the Product knowledge to deliver the expected features and functional enhancements for South African Taxi insurance player.
* Successfully managed solution design for more than **7 functional enhancements including underwriting, Policy, Pricing logics, Rule engines** with additional mathematical operators, etc.
* Responsible for **end-to-end product walkthrough** and user training for SAT Stakeholders.
* Continuously worked with Scrum team throughout the sprints for Backlog refinement and product vision to ensure all the items are priorities and delivered in **incremental approach** based on the business values and stakeholder needs.
* Closely worked with Scrum master to ensure all **the Epics and user stories are chucked, estimated appropriately** with fair understanding of business needs, use case analysis, complexities, and dependencies.

**6D Technologies** (Aug 2014 – March 2017)

**Designation**: Lead Consultant

**Role**: Implementation Engineer

* Managed End to End Product life cycle with Configuration management, App Parameters, system integration testing.
* Closely worked with Reporting and Presales team to Implement the real time reporting, analytical dashboards, score cards etc.
* Involved in all the web server configurations (Jboss, Tomcat) including the log analysis for development assistance.
* Configured end to end Business Process modelling as per the customer needs to ensure the whole product life cycle works as per the expectations.
* Implemented many business Rules with attributes to ensure the rule engine runs as per the schedule to reduce the manual operation efforts by 60%.
* Management more than 7 change request to ensure the product life cycle adapted as per the regulatory changes and implemented the new changes for 4 new product deployment at different African (Senegal, DRC, Ghana) regions.