N SAI KRISHNA GOUD

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CORE COMPETENCIES

- Business Analysis Planning and Monitoring.
- Elicitation and Collaboration.
- Requirement Life cycle Management.
- Requirement Analysis and Design Definition.
- Strategy Analysis
- Solution Evaluation
- Stakeholder management
- Project management

TECHNICAL SKILLS

- Documentation Tools: MS Suite.
- Prototyping & Wire frames Tools: Axure & Balsamiq
- Modeling Tools: MS Visio, Draw.io.
- Project Management tool: JIRA
- Reporting Tools: Power BI, & Tableau.
- Database: My SQL

EDUCATION

Vishwa Vishwani Institute of Systems and Management | PGDM 2022-24

Major: Marketing | Minor: Business Analytics – CGPA – 3.16

CERTIFICATION

Certified IT – Business Analyst IIBA [EEP]
Completed a certification course on "Management Principles"- Udemy.

"AI in Digital Marketing" - From Great Learning

SOFT SKILLS

- Teamwork and Collaboration
- Adaptability
- Communication Skills
- Problem-Solving Skills

LANGUAGE

English, Telugu, Hindi

CAREER OBJECTIVE

Data-driven professional with expertise in analytics, visualization, and business intelligence. Seeking a Business Analyst role to leverage insights for optimizing business performance and driving strategic decisions.

PROFILE SUMMARY

- Extensive knowledge of SDLC phases, including waterfall and agile methodologies.
- Proficient in The Waterfall Model, Handling Requirements Gathering, BRD, FRD, SRS, RACI Matrix, BCD, UML diagrams, and prototypes.
- Skilled in Agile Scrum, writing user stories, and facilitating Sprint meetings.

PROJECTS

Project 1: Point of Sale Terminal | Agile

Project Description:

Developed and improved a Point of Sale (POS) terminal application using Agile methodology, collaborating with cross-functional teams to deliver key features through iterative sprints. Actively participated in sprint planning, daily stand-ups, and reviews, rapidly integrating stakeholder feedback to ensure efficient payment processing and seamless inventory management in the evolving retail environment.

Responsibilities:

Interacted with the stakeholders and gathered requirements by using various **elicitation techniques**.

Created user stories with appropriate acceptance criteria with the assistance of the Product Owner. Added **user stories** into **product backlog** using the **JIRA** tool.

Prioritized and validated the requirements using **Moscow** and **FURPS** technique, added **user stories** to **sprint backlog** based on prioritization order.

Collaborated with Product Owner and Scrum Master for **BV** and **CP**. and assisted the Product Owner for the creation of **DOR** and **DOD** checklist.

Participated in **sprint ceremonies** to remove **road blocks** in the project.

Generated Sprint, Product Burn down/Burn up charts to track the project progress.

Participated in product planning and **UAT** to successfully deliver each sprint component.

Project II: Online Shopping E-commerce platform | Waterfall Project Description:

Built an Online Shopping E-commerce platform using Waterfall methodology, completing each phase sequentially from requirements to deployment. Delivered a secure, user-friendly system on schedule through thorough planning, documentation, and testing.

Responsibilities:

- Business Case Document Creation and Stakeholder Analysis.
- Collaborated with senior BA for Business Case Document, Stakeholder Analysis, and RACI Matrix.
- Utilized Elicitation Techniques for Business Needs Document (BRD).
- Translated BRD to Functional Requirements Document (FRD) and SRS document.
- Developed UML diagrams, wireframes for requirements and maintained RTM throughout project.
- Prepared Test Case Scenarios for successful UAT.

EXPERIENCE

Conducted market trend analysis, competitor analysis, and comprehensive surveys to provide actionable business insights and strategic feedback. | Addressed customer and team queries using data-driven solutions | Led a sales team with a strong focus on data tracking, performance analysis, and goal alignment to drive business objectives.

Market Research Intern | T.I.M.E

May 2023- July 2023

Conducted a comprehensive survey of preschool franchise operations and performed competitor analysis to deliver data-driven recommendations and best practices for strategic business growth.