

NEMAKAL SAI KRISHNA GOUD

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CORE COMPETENCIES

- Business Analysis Planning and Monitoring.
- Elicitation and Collaboration.
- Requirement Life cycle Management.
- Requirement Analysis and Design Definition.
- Strategy Analysis
- Solution Evaluation
- Stakeholder management
- Project management

TECHNICAL SKILLS

- Documentation Tools: MS Suite.
- Prototyping & Wire frames Tools: Axure & Balsamiq
- Modeling Tools: MS Visio, Draw.io.
- Project Management tool: - JIRA
- Reporting Tools: Power BI, & Tableau.

EDUCATION

Vishwa Vishwani Institute of Systems and Management | PGDM 2022-24

Major: Marketing | Minor: Business Analytics – CGPA – 3.16

CERTIFICATION

Certified IT – Business Analyst IIBA [EEP]- In progress
Completed a certification course on “Management Principles”- Udemy.
“AI in Digital Marketing”- From Great Learning

SOFT SKILLS

- Teamwork and Collaboration
- Adaptability
- Communication Skills
- Problem-Solving Skills

LANGUAGE

English, Telugu, Hindi

CAREER OBJECTIVE

Data-driven professional with expertise in analytics, visualization, and business intelligence. Seeking a Business Analyst role to leverage insights for optimizing business performance and driving strategic decisions.

PROFILE SUMMARY

- Extensive knowledge of SDLC phases, including waterfall and agile methodologies.
- Proficient in The Waterfall Model, Handling Requirements Gathering, BRD, FRD, SRS, RACI Matrix, BCD, UML diagrams, and prototypes.
- Skilled in Agile Scrum, writing user stories, and facilitating Sprint meetings.

PROJECTS

Project 1: Point of Sale Terminal | Agile

Project Description:

Developed and improved a Point of Sale (POS) terminal application using Agile methodology, collaborating with cross-functional teams to deliver key features through iterative sprints. Actively participated in sprint planning, daily stand-ups, and reviews, rapidly integrating stakeholder feedback to ensure efficient payment processing and seamless inventory management in the evolving retail environment.

Responsibilities:

Interacted with the stakeholders and gathered requirements by using various elicitation techniques.
Created user stories with appropriate acceptance criteria with the assistance of the Product Owner. Added user stories into product backlog using the JIRA tool.
Prioritized and validated the requirements using Moscow and FURPS technique, added user stories to sprint backlog based on prioritization order.
Collaborated with Product Owner and Scrum Master for BV and CP. and assisted the Product Owner for the creation of DOR and DOD checklist.
Participated in sprint ceremonies to remove road blocks in the project.
Generated Sprint, Product Burn down/Burn up charts to track the project progress.
Participated in product planning and UAT to successfully deliver each sprint component.

Project II: Online Shopping E-commerce platform | Waterfall

Project Description:

Built an Online Shopping E-commerce platform using Waterfall methodology, completing each phase sequentially from requirements to deployment. Delivered a secure, user-friendly system on schedule through thorough planning, documentation, and testing.

Responsibilities:

- Business Case Document Creation and Stakeholder Analysis.
- Collaborated with senior BA for Business Case Document, Stakeholder Analysis, and RACI Matrix.
- Utilized Elicitation Techniques for Business Needs Document (BRD).
- Translated BRD to Functional Requirements Document (FRD) and SRS document.
- Developed UML diagrams, wireframes for requirements and maintained RTM throughout project.
- Prepared Test Case Scenarios for successful UAT.

EXPERIENCE

Bajaj FinServ | Assistant Sales Manager- Lifestyle Finance

Apr 2024 – Dec 2024

Conducted market trend analysis, competitor analysis, and comprehensive surveys to provide actionable business insights and strategic feedback. | Addressed customer and team queries using data-driven solutions | Led a sales team with a strong focus on data tracking, performance analysis, and goal alignment to drive business objectives.

Market Research Intern | T.I.M.E

May 2023- July 2023

Conducted a comprehensive survey of preschool franchise operations and performed competitor analysis to deliver data-driven recommendations and best practices for strategic business growth.