MOCK – 4

A Company is having Manufacturing Plants and Warehouse in various parts of the country . they manufacture Ice-cream & Milk products . they want to build software to achieve two Goals .

- Manage the Inventory
- > Quickest Delivery to the Customers

ASSIGNMENT – 1

1. Please make a BRD which can be presented to the Client along with complete Development and Resource plan .

DOCUMENT REVISIONS

DATE	VERSION NUMBER	DOCUMENT CHANGES
01/03/25	1.0	Initial Draft
7/03/25	1.2	Updates per Review
13/03/25	1.3	Finalized Version

APPROVALS

ROLE	NAME	SIGNATURE	DATE
Project sponsor	Sanjana	Signature	01/03/25
Project owner	Jessica	Signature	03/03/25
IT Director	Sridhar	Signature	06/03/25
Business Analyst	Ashwadeepa	Signature	08/03/25

RACI MATRIX

TASKS	RESPONSIBLE (R)	ACCOUNTABLE (A)	CONSULTED (C)	INFORMED (I)
Requirement	Business Analyst	Project Manager	Stakeholder	IT team
Gathering &				
Analysis				
Development	Development	IT Director	Business Analyst	Stakeholder
	team			
Testing	QA team	QA lead	Business Analyst	IT Director
Deployment	DevOps team	IT Director	Project Manager	End users

4. INTRODUCTION

4.1 BUSINESS GOALS

- Efficiently manage inventory across multiple locations.
- Ensure the quickest delivery of ice cream and milk products to customers.

4.2 BUSINESS OBJECTIVES

• Implement an automated inventory management system.

- Develop an intelligent delivery system optimizing routes and schedules.
- Integrate real-time tracking and reporting features.

4.3 BUSINESS RULES

- Inventory updates must be real-time.
- Orders should be fulfilled based on priority and delivery feasibility.
- Route optimization should consider weather, traffic, and product shelf life.

4.4 BACKGROUND

The company operates multiple manufacturing plants and warehouses across the country. Managing inventory and ensuring timely deliveries remain key challenges that need an advanced technological solution.

4.5 PROJECT OBJECTIVE

To develop a software solution that enables seamless inventory management and optimizes delivery processes to improve efficiency and customer satisfaction.

4.6 PROJECT SCOPE

4.6.1 IN SCOPE FUNCTIONALITY

- Real-time inventory tracking.
- Automated stock replenishment.
- Order management and fulfillment
- Delivery route optimization.
- Real-time tracking for customers.

4.6.2 OUT SCOPE FUNCTIONALITY

- Financial accounting.
- Customer service chatbot.
- Marketing automation.

5. ASSUMPTIONS

- All warehouses and plants will have internet connectivity.
- Users will be trained to use the new system.
- The system will integrate with existing ERP solutions.

6. CONSTRAINTS

- Budget limitations.
- Implementation within six months.
- Integration with legacy systems.

7. RISKS

- Resistance to change from staff.
- Potential system downtime during transition.
- Cost overruns due to unforeseen challenges.

8. BUSINESS PROCESS OVERVIEW

8.1 LEGACY SYSTEM (AS-IS)

- Manual inventory tracking.
- Paper-based order management.
- No real-time delivery tracking.

8.2 PROPOSED RECOMMENDATION (TO-BE)

- Automated inventory updates.
- AI-driven delivery scheduling.
- Real-time order tracking.

9. BUSINESS REQUIREMENTS

- The system must update inventory levels automatically.
- The system must provide real-time delivery tracking.
- The system should integrate with existing ERP solutions.
- The system must generate reports on stock levels, deliveries, and performance metrics.

10. APPENDICES

10.1 LIST OF ACRONYMS

- ERP: Enterprise Resource Planning
- AI: Artificial Intelligence
- QA: Quality Assurance

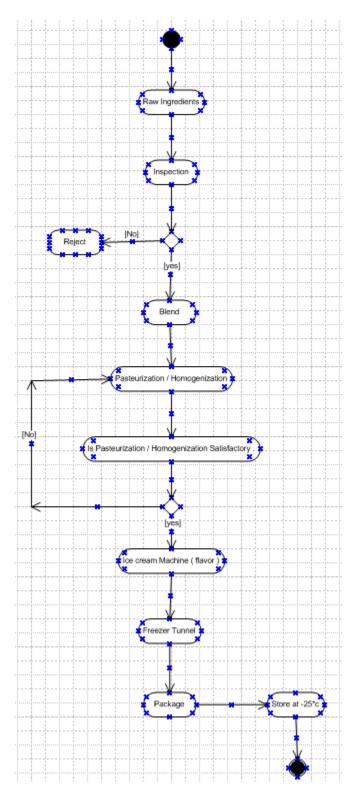
10.2 GLOSSARY OF TERMS

- Inventory Management: The process of overseeing stock levels and movement.
- Route Optimization: The process of determining the most efficient delivery paths.

10.3 RELATED DOCUMENTS

- Company Operations Manual
- IT Infrastructure Document
- ERP Integration Guidelines

2. Prepare a Process flow diagram using your Imagination



ASSIGNMENT – 2

1. Write an Introduction Letter to client Introducing yourself as Business Analyst in change of working with the client and his team to start the understanding process .

Ashwadeepa Business Analyst Buy Nest 01/03/25 Shakeeb Vijaya Dairy

Subject: Introduction as Business Analyst for Inventory & Delivery Management Software

Dear Shakeeb,

I hope this email finds you well. My name is Ashwadeepa, and I am pleased to introduce myself as the Business Analyst assigned to collaborate with you and your team on the development of your Inventory Management and Quick Delivery Optimization Software.

We understand that your company operates multiple manufacturing plants and warehouses across the country, specializing in ice cream and milk products. Our primary goal is to work closely with you to design and implement a solution that enhances inventory management efficiency and ensures the fastest possible delivery to customers.

To kick-start this process, I would like to schedule an initial discussion where we can gather detailed requirements, understand your current operations, and align on project expectations. Please let me know a convenient time for this meeting.

I look forward to working with you and your team to deliver a solution that meets your business needs. Should you have any questions or specific points you would like to address before our meeting, please feel free to reach out.

Looking forward to a successful collaboration.

Best regards, Ashwadeepa Business Analyst Buy Nest

2. Prepare a Brief BRD & SRS for Project - Online store

BRD – Business Requirement Document

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Analysis				
Development	Development	IT Director	Business Analyst	Stakeholder
	team			
Testing	QA team	QA lead	Business Analyst	IT Director
Deployment	DevOps team	IT Director	Project Manager	End users

4. Introduction

4.1 Business Goals

- Efficiently manage inventory across multiple warehouses and manufacturing plants.
- Ensure the quickest delivery of ice cream and milk products to customers.

4.2 Business Objectives

- Real-time tracking of inventory across locations.
- Automated demand forecasting and restocking suggestions.
- Optimization of delivery routes for minimal transit time.
- Integration of customer ordering and fulfillment process.

4.3 Business Rules

- Inventory updates must be in real-time.
- Customer orders should be fulfilled from the nearest warehouse.
- Expiry date tracking for perishable items is mandatory.

• System should support bulk and individual orders.

4.4 Background

The company operates manufacturing plants and warehouses across the country. Currently, inventory management and delivery are done manually, leading to inefficiencies in stock handling and delayed deliveries. The new system aims to streamline these processes through automation and smart tracking.

4.5 Project Objective

To develop an online software platform that will manage inventory efficiently and ensure the quickest product delivery.

4.6 Project Scope

4.6.1 In-Scope Functionality

- Warehouse and inventory management.
- Order processing and fulfillment.
- Automated delivery routing and tracking.
- Real-time stock updates.
- Customer order tracking.
- Reporting and analytics.

4.6.2 Out of Scope Functionality

- Financial accounting and invoicing.
- Third-party logistics integration (Phase 2).
- Direct customer engagement modules.

5. Assumptions

- All warehouses and manufacturing plants will integrate with the new system.
- Internet connectivity is available at all locations.
- Employees will receive necessary training.

6. Constraints

- Budget limitations may affect scope.
- Legacy system integration challenges.
- Compliance with food safety regulations.

7. Risks

- System downtime affecting deliveries.
- Resistance to change from employees.
- Data accuracy issues.
- Regulatory compliance challenges.

8. Business Process Overview

8.1 Legacy System (As-Is)

- Manual inventory tracking.
- Paper-based order processing.

- Phone-based dispatch coordination.
- Delayed stock updates.

8.2 Proposed Recommendation (To-Be)

- Centralized digital inventory management.
- Automated order processing and fulfillment.
- AI-powered delivery route optimization.
- Real-time stock updates and notifications.

9. Business Requirements

- Ability to track inventory levels in real-time.
- Automated order allocation based on nearest warehouse availability.
- Route optimization for delivery vehicles.
- Expiry tracking and alerts for perishable items.
- Dashboard for order, stock, and delivery status monitoring.

10. Appendices

10.1 List of Acronyms

- ERP Enterprise Resource Planning
- WMS- Warehouse Management System
- AI Artificial Intelligence

10.2 Glossary of Terms

- Inventory Management: The process of tracking stock levels, orders, and deliveries.
- Order Fulfillment: The complete process of receiving, processing, and delivering orders.
- Route Optimization: The process of finding the most efficient delivery paths.

10.3 Related Documents

- Company Business Strategy Report
- IT Infrastructure Plan
- Logistics Optimization Study

SRS – Solution Requirement Document

FUNCTINAL REQUIREMENTS

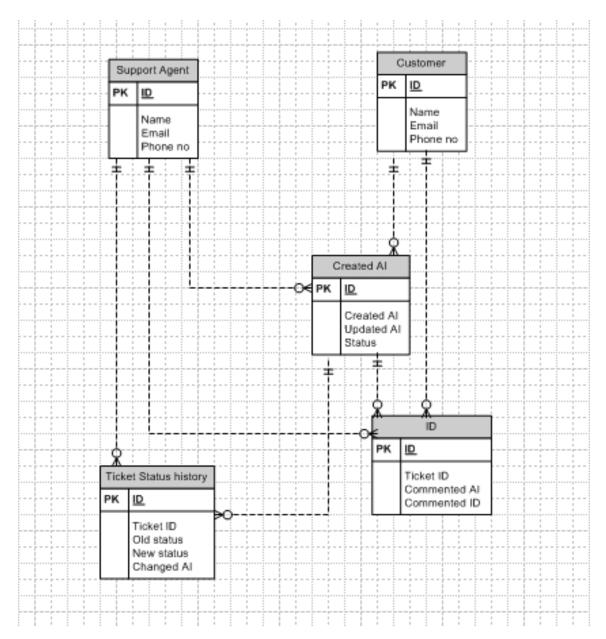
Req ID	Req Name	Req Description	Priority
FR001	User Registration	Customers and staff should be able	High
		to register and log in.	
FR002	Role-Based Access	Different access levels for admins,	High
	Control	warehouse staff, and customers.	
FR003	Product Catalog	List, update, and remove products	High
	Management	with details.	
FR004	Inventory Tracking	Real-time tracking of stock levels	High
		across warehouses.	
FR005	Warehouse	Assign and manage inventory based	High
	Management	on locations.	
FR006	Order Management	Process customer orders with order	High
		tracking.	
FR007	Automated Stock	System should alert when stock is	High
	Replenishment	low and recommend restocking.	
FR008	Expiry Date Tracking	Track perishable products and alert	High
		before expiry.	
FR009	Search & Filter	Customers can search and filter	Medium
	Products	products based on criteria.	
FR010	Shopping Cart	Customers can add/remove items	High
		and checkout.	
FR011	Multiple Payment	Support for credit card, UPI, wallet,	High
	Methods	and cash on delivery.	
FR012	Delivery Tracking	Real-time GPS tracking of delivery	High
		vehicles.	
FR013	Delivery Route	Optimize delivery routes based on	High
	Optimization	customer location.	
FR014	Delivery Scheduling	Customers can choose preferred	Medium
		delivery slots.	
FR015	Customer Support	Provide live chat or chatbot for	Medium
	Chat	support.	
FR016	Return & Refund	Customers can request returns and	Medium
	Management	refunds with tracking.	
FR017	Promotions &	Allow discounts, coupons, and	Medium
	Discounts	promotions.	
FR018	Reviews & Ratings	Customers can leave feedback on	Medium
	_	products.	
FR019	Supplier	Manage suppliers for raw materials	Low
	Management	and inventory.	
FR020	Sales Reporting	Generate sales, order, and revenue	High
	_	reports.	
FR021	Temperature	Monitor temperature of storage	High
	Monitoring	units for perishable goods	

FR022	Multi-Language	Provide language options for diverse	Low
	Support	customers	
FR023	GST & Tax	Automatic tax calculations based on	High
	Calculation	region	
FR024	Audit Logs	Track all transactions and activities	High
FR025	API Integration	Enable third-party logistics and ERP	Medium
		integration	
FR026	Order Cancellation	Customers can cancel orders before	Medium
		dispatch	
FR027	User Analytics	Track customer behavior for insights	Medium
FR028	Wishlist	Customers can save items for later	Low
		purchase	
FR029	SMS & Email	Alerts for orders, deliveries, and	High
	Notifications	promotions	
FR030	Mobile App	System should work seamlessly on	High
	Compatibility	mobile devices	

NON - FUNCTINAL REQUIREMENTS

Req ID	Req Name	Req Description	Priority
NFR001	Performance	System should handle 1000+	High
	Efficiency	concurrent users	
NFR002	System Availability	System should have 99.9% uptime	High
NFR003	Data Security	Secure data encryption and	High
		compliance with industry standards	
NFR004	Response Time	Page loads should be within 2 seconds	High
NFR005	Scalability	System should scale as business	High
		grows	
NFR006	Disaster Recovery	Automated backups and disaster High	
		recovery mechanisms	
NFR007	Compliance	Must comply with food safety and	High
		digital commerce regulations	
NFR008	Cross-Platform	System should be compatible with all	Medium
	Support	browsers and OS	
NFR009	Usability	Intuitive UI/UX design for ease of use	High
NFR010	Logging &	System logs should be maintained	Medium
	Monitoring	for troubleshooting	

3. Make an ERD of Creating a Support Ticket / Ticketing Life Cycle .



4. User Story of Shopping from Ecommerce .

User story No : 1	Tasks: 2	Priority : High
Value statement :		
As a customer,		
I want to browse proc	fucts by category so th	at I can quickly find items of
	acts by category so th	at i can quickly into items of
interest.		
•	CP: 8	
interest.		

- page.
- Users can filter products within a selected category.

User story No : 2	Tasks: 2	Priority : High		
Value statement :				
As a customer,				
I want to search for pro	I want to search for products using a search bar so that I can find specific			
items quickly.				
BV: 500	CP: 8	1		
Acceptance Criteria :				
• The search bar is visible and functional on the homepage.				
Search results a	re displayed withir	2 seconds after submission.		

• Search results are displayed within 2 seconds after submission.

User story No: 3	Tasks: 3	Priority : High	
Value statement :			
As a customer,			
I want to sort products based on price or popularity so that I can make an			
informed choice.			
BV : 500	CP: 8		
Acceptance Criteria :			
 Sorting options are available on product listing pages. 			
Products are s	orted correctly based	on the selected criteria.	

User story No : 4	Tasks: 3	Priority : High		
Value statement :	Value statement :			
As a customer,	As a customer,			
I want to see detailed inf	I want to see detailed information about a product so that I can decide			
whether to buy it.	whether to buy it.			
BV : 500	CP: 8			
Acceptance Criteria :				
 The product page includes images, price, description, and 				
reviews.				
 "Add to Cart" and "Buy Now" buttons are visible and functional. 				

User story No: 5	Tasks : 5	Priority : Medium
Value statement :		
As a customer,		

I want to leave a review for a product so that I can share my feedback with other users.

BV:200

CP: 5

Acceptance Criteria :

- Customers can submit reviews and ratings after purchasing a product.
- Reviews are displayed on the product details page.

User story No: 6	Tasks : 3	Priority : High
Value statement :		
As a customer,		
I want to add product	s to my shopping cart	so that I can purchase
multiple items at once	2	
BV: 500	CP: 8	
Acceptance Criteria :		
 Items are adde 	ed to the cart with cor	rect quantity and pricing.

• Users can view, update, or remove items from the cart.

User story No: 7	Tasks: 2	Priority : High
Value statement :		
As a customer,		
I want to log in securely s	o that my persona	al information is protected.
BV : 500	CP: 8	
Acceptance Criteria :		
• Users can sign up,	log in, and reset	passwords securely.
 Passwords are encrypted, and two-factor authentication is 		factor authentication is
available		

User story No: 8	Tasks: 3	Priority : Medium
Value statement :		
As a customer,		
I want to save items t	o a wishlist so that I c	an purchase them later.
BV : 200	CP: 5	
Acceptance Criteria :		
 Users can add 	, view, and remove ite	ems from the wishlist.
Wishlist items	persist even after log	out.

User story No : 9	Tasks : 6	Priority : High		
Value statement :	Value statement :			
As a customer,				
I want a secure and easy o	I want a secure and easy checkout process so that I can complete my			
purchase confidently.				
BV : 500	CP: 8			
Acceptance Criteria :				
 Users can enter billing and shipping details securely. 				
 Payment is processed securely using industry standards 				

User story No: 10	Tasks : 5	Priority : High
Value statement :		
As a customer,		
I want to choose my pre	eferred payment met	thod so that I can complete
my purchase convenien	tly.	
BV : 500	CP: 8	
Acceptance Criteria :		
 Payment gateway supports credit card, PayPal, and digital wallets. 		

• Transactions are processed within 5 seconds.

User story No : 11	Tasks: 3	Priority : Medium		
Value statement :	Value statement :			
As a customer,	As a customer,			
I want to compare produc	I want to compare products side-by-side so that I can choose the best			
option.				
BV : 200	CP: 5			
Acceptance Criteria :				
 Users can select up to three products to compare. 				
 Key attributes are displayed for easy comparison. 				

User story No: 12	Tasks: 3		Priority : High	
Value statement :				
As a customer,	As a customer,			
I want to check out as a g	I want to check out as a guest so that I can make a quick purchase			
without creating an account.				
BV : 500	CP: 8			
Acceptance Criteria :				
 Users can complete the checkout process without signing in. 				
 Guest users can track orders using email and order ID. 				

User story No: 13	Tasks : 5	Priority : High	
Value statement :			
As a customer,			
I want to track my orders so that I can know when they will arrive.			
BV : 500	CP:	8	
Acceptance Criteria :			
 Users can view the status of their orders in real-time. 			
 Notifications are sent for key updates (e.g., shipped, out for 			

delivery).

User story No: 14	Tasks : 3	Priority : Medium
Value statement :		
As a customer,		
I want to see related p	roducts so that I can di	scover complementary
items.		
BV : 200	CP: 5	
BV : 200 Acceptance Criteria :	CP: 5	

• Clicking on a related product redirects to its details page.

User story No: 15	Tasks: 4	Priority : Medium
Value statement :		
As a customer,		
I want to receive notific	cations about my ord	ler status so that I stay
informed.		
BV : 200	CP: 5	
Acceptance Criteria :		
 Notifications are 	e sent for order confi	irmation, shipping, and
delivery.		
 Users can opt-ir 	n or opt-out of notific	cations.

User story No: 16	Tasks: 3	Priority : Medium	
Value statement :	Value statement :		
As a customer,	As a customer,		
I want to filter my search	I want to filter my search results so that I can refine my product search		
efficiently			
BV:200 CP:5			
Acceptance Criteria :			
 Filters for price range, brand, and ratings are available. 			
 Results update dynamically based on selected filters. 			

User story No: 17	Tasks: 3	Priority : Medium	
Value statement :			
As a customer,	As a customer,		
I want to view my past orders so that I can reorder items easily.			
BV:200 CP:5			
Acceptance Criteria :			
 Users can view a list of their completed orders. 			
 Clicking on an order shows detailed information, including items 			

h, includi and total cost

User story No: 18	Tasks : 3	Priority : Medium
Value statement :		
As a customer,		
I want to earn rewards for my purchases so that I feel valued.		
BV:200 CP:5		
Acceptance Criteria :		
 Users earn points for each purchase. 		
 Points can be redeemed for discounts during checkout. 		

Points can be redeemed for discounts during checkout.

User story No: 19	Tasks: 3	Priority : Low	
Value statement :			
As a global customer,			
I want to view the site in r	my preferred langu	uage so that I can shop	
comfortably	comfortably		
BV:100 CP:3			
Acceptance Criteria :			
 Users can select th 	 Users can select their preferred language from a dropdown 		
menu.			
 All text content updates dynamically based on the selected 		based on the selected	
language.			

User story No: 20	Tasks:6	Priority : High	
Value statement :			
As a customer,			
I want to apply promo codes during checkout so that I can save money.			
BV:500 CP:8			
Acceptance Criteria :			
 Users can enter promo codes at checkout. 			
• Discounts are applied correctly, and the updated total is		the updated total is	
displayed			

User story No: 21	Tasks: 3	Priority : Medium
Value statement :		
As a customer,		
I want to see related items frequently purchased with the product so		
that I can bundle my purchase		
BV : 200	CP: 5	
Acceptones Cuitonia		

Acceptance Criteria :

- Frequently bought together items are displayed dynamically on ٠ the product page.
- Users can add all items to the cart with one click.

User story No : 22	Tasks: 3	Priority : Medium	
Value statement :	Value statement :		
As a customer,	As a customer,		
I want to schedule a delivery time so that I can receive my order at a			
convenient time	convenient time		
BV : 200	: 200 CP : 5		
Acceptance Criteria :			
 Users can select preferred delivery dates and time slots during 			
checkout.			
 Delivery preferences are confirmed in the order summary 			

User story No : 23	Tasks : 3	Priority : Medium	
Value statement :	Value statement :		
As a customer,	As a customer,		
I want to receive notification	I want to receive notifications when a product is back in stock so that I		
don't miss out.	don't miss out.		
BV:200 CP:5			
Acceptance Criteria :			
 Users can subscribe to back-in-stock alerts. 			
 Notifications are sent via email or SMS when the product 			
becomes available.			

User story No: 24	Tasks: 3	Priority : Medium	
Value statement :			
As a customer,			
I want to update my personal information so that my profile is accurate.			
BV:200 CP:5			
Acceptance Criteria :			
 Users can update their name, address, and contact details. 			
 Changes are saved and reflected immediately 			

Changes are saved and reflected immediately •

User story No: 25	Tasks: 4	Priority : Medium	
Value statement :	Value statement :		
As a customer,	As a customer,		
I want to see the shipping cost before completing my purchase so that I			
know the total expense.			
BV:200 CP:5			
Acceptance Criteria :			
• Shipping costs are calculated dynamically based on the delivery			

- location.
- The total cost, including shipping, is displayed in the cart

User story No: 26	Tasks : 3	Priority : Medium
Value statement :		
As an international customer,		
I want to see prices in my local currency so that I can understand costs		
better.		

BV : 200 CP: 5 Acceptance Criteria :

- Users can select their preferred currency from a dropdown menu.
- Prices and totals update dynamically based on the selected currency

User story No: 27	Tasks : 3	Priority : Low	
Value statement :	Value statement :		
As a customer,			
I want to share products on social media so that I can recommend them			
to others			
BV:100 CP:3			
Acceptance Criteria :			
Dreduct percentacial media cheming buttons (e.g. Freeheal)			

- Product pages have social media sharing buttons (e.g., Facebook, Twitter, Instagram).
- Clicking a button opens a pre-filled post with the product link

User story No: 28	Tasks:4	Priority : Medium		
Value statement :	Value statement :			
As a customer,				
I want to refer my friends	I want to refer my friends and earn rewards so that I feel incentivized to			
promote the site				
BV : 200	CP: 5			
Acceptance Criteria :				
 Users receive unique referral codes. 				
Referrals result in discounts or rewards for both parties				

User story No : 29	Tasks: 3	Priority : Medium
Value statement :		
As a customer,		
I want personalized record	mmendations so th	at I can discover products I
like.		
BV : 200	CP: 5	
Acceptance Criteria :		
Recommendation	s are displayed bas	sed on browsing and purchase
history.		

• Recommendations refresh dynamically as users interact with the site

User story No: 30	Tasks: 3	Priority : Low
Value statement :		
As a customer,		
I want to read product	-related guides so that	t I can make informed
decisions		
BV :100	CP: 3	
Acceptance Criteria :	<u>.</u>	
 Blogs are categ 	orized and accessible	from the homepage.

• Users can search for specific topics within the blog section

User story No: 31	Tasks: 3	Priority : Medium		
Value statement :	Value statement :			
As a bulk buyer,				
I want to order large quar	I want to order large quantities of items easily so that I can manage my			
purchases efficiently	purchases efficiently			
BV : 200	CP: 5			
Acceptance Criteria :				
 Users can specify bulk quantities for products. 				
• Discounts for bulk orders are applied automatically at checkout				

User story No: 32	Tasks: 4	Priority : Medium
Value statement :		
As a customer, I want i	nstant help through live	e chat so that I can resolve
my queries quickly		
BV : 200	CP: 5	
Acceptance Criteria :		
 Live chat is accessible from the footer or help section. 		
Responses are s	Responses are sent within 30 seconds of initiating the chat	

User story No: 33	Tasks: 2	Priority : Medium		
Value statement :	Value statement :			
As a customer, I want to	As a customer, I want to revisit products I recently viewed so that I can			
make decisions more easily				
BV:200 CP:5				
Acceptance Criteria :				
 Recently viewed products are displayed dynamically on the 				

homepage or product listing page.

• Items persist for the session or up to 24 hours

User story No: 34	Tasks: 3	Priority : Low
Value statement :		
As a customer, I want to	filter for eco-frienc	lly products so that I can
make environmentally conscious purchases		
BV : 100	CP: 3	
Acceptance Criteria :		
 An "eco-friendly" filter is available in product search. 		
 Only products ta 	gged as sustainable	appear when the filter is

 Only products tagged as sustainable appear when the filter is applied

User story No: 35	Tasks : 3	Priority : High
Value statement :		
As an admin, I want to	manage product inve	entory efficiently so that stock
levels are accurate		
BV : 500	CP: 8	
Acceptance Criteria :		
 Admins can vie 	w, add, update, or rei	move products.
 Low-stock alert 	s are generated auto	matically

User story No: 36	Tasks : 5	Priority : Low
Value statement :		
As a customer, I want t	o add gift-wrapping	and a message to my order so
that I can send persona	lized gift	
BV : 100	CP: 3	
Acceptance Criteria :		
Users can select	t gift wrapping durir	ıg checkout.
• Users can enter a personalized message up to 250 characters		

User story No: 37	Tasks: 3	Priority : Medium		
Value statement :	Value statement :			
As a customer, I want to	As a customer, I want to subscribe to recurring purchases so that I don't			
have to reorder frequently used items manually				
BV:200 CP:5				
Acceptance Criteria :				
 Users can select subscription options (e.g., weekly, monthly). 				
 Subscriptions can be paused, modified, or canceled at any time. 				

User story No: 38	Tasks : 3	Priority : Low
Value statement :		
As a customer, I want I	ocation-specific prod	uct recommendations so that
I can discover items re	levant to my area.	
BV :100	CP: 3	
Acceptance Criteria :		
 Recommendati 	ons are tailored base	d on the user's location.
 Location data is obtained with consent and is updateable 		

Location data is obtained with consent and is updateable

User story No: 39	Tasks:4	Priority : Medium	
Value statement :			
As a customer, I want to see an estimated delivery date so that I can plan accordingly.			
BV : 200	CP: 5		
Acceptance Criteria :			
 Delivery dates are location. 	e displayed based on th	ne shipping method and	

• Estimates are updated dynamically for different delivery options

User story No: 40	Tasks : 3	Priority : High
Value statement :		
As a customer with accessibility needs, I want to use an inclusive		
interface so that I can shop comfortably.		
BV: 500	CP: 8	
Acceptance Criteria :		
Features include screen reader support, high-contrast mode, and		
keyboard navigation.		