

Name:- Shubham Pawar
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Core competences: -

- Business Analysis Planning and Monitoring.
- Elicitation and Collaboration.
- Requirement Life cycle Management.
- Requirement Analysis and Design Definition.
- Strategy Analysis
- Solution Evaluation
- Stakeholder management
- Project management

Technical skills

- Documentation Tools: MS Suite.
- Prototyping & Wire frames Tools: Axure & Balsamiq
- Modeling Tools: MS Visio, Draw.io.
- Database: SQL
- Project Management tool:- JIRA
- Reporting Tools: Power BI, & Tableau.

Domain knowledge:

CRM, LMS, Mechanical

Education:-

- Queen's University Belfast, UK | 2023 | Grade 2:1
- MSc. MASTER IN BUSINESS ANALYTICS D. Y Patil School of Engineering ,Pune,IN| 2021| CGPA – 7.32
 - B.E (Mechanical)

Certificates:-

Certified IT – Business Analyst IIBA [EEP]
GOOGLE DATA ANALYTICS BY GOOGLE

Soft skills: -

- Attention to Details
- Communication
- Presentation Abilities
- Problem solving
- Time Management
- Adaptability

Language:- English, Hindi, Marathi

Career object: -

Business Analyst offering 2-year industry experience with expertise in business and systems requirements, user acceptance testing and end-user training. Compiled and analyzed data to determine approaches to improve sales & campaign performance

Profile summary: -

- In-depth knowledge of SDLC in various phases (i.e. Waterfall & Agile)
- Proficient in Waterfall Model: Gathered requirements using Elicitation Techniques and prepared BRD, FRD, SRS prepared RACI Matrix, created UML Diagrams and Prototypes and requirements tracking through RTM well versed with UAT handling Change Request.
- Expert in Agile Scrum: Creation of user stories and Added Acceptance Criteria, BV & CP, Sprint & Product Backlogs conducted various Sprint Meetings; Sprint & Product Burndown charts ensured DOR and DOD checklist

Work Experience

Company name :- ABW MEDIA NETWORKS | JAN 2024 - PRESENT |
Designation: Business Analyst Pune, MH
Project name:- Lead management System (LMS) | Agile |
Project description:- Implement a scalable Lead Management System (LMS) using Agile methodology to streamline client interactions, automate lead tracking, optimize payments, and support multilingual functionality. The iterative approach enables rapid delivery and continuous improvement based on feedback.

Responsibilities

- Interacted with the stakeholders and gathered requirements by using various elicitation techniques.
- Created user stories with appropriate acceptance criteria with the assistance of the Product Owner. Added user stories into product backlog using the JIRA tool.
- Prioritized and validated the requirements using Moscow and FURPS technique, added user stories to sprint backlog based on prioritization order.
- Collaborated with Product Owner and Scrum Master for BV and CP and assisted the Product Owner for the creation of DOR and DOD checklist. Participated in sprint ceremonies to remove roadblocks in the project.
- Generated Sprint, Product Burn down/Burn up charts to track the project progress.
- Participated in product planning and UAT to successfully deliver each sprint component.

Company : ZEDO | SEPT 2021 – APR 2022 |
Designation: BA (Intern) Pune, MH
Project name:- Develop website Zedo | Waterfall |
Project description:-

Develop a professional website for ABW Media Network LLC to enhance credibility, attract potential clients, and showcase digital marketing services such as SEO, Programmatic Ads, and Social Media Marketing. Using the Waterfall model, the site will be user-friendly, fast, and SEO-optimized—serving as a lead generation and client engagement hub to support business growth.

Responsibilities:-

- Conducted Enterprise Analysis and under the assistance of a senior BA in creating a Business Case Document, conducted Stakeholder Analysis, and prepared RACI Matrix.
- Gathered requirements from business heads using Elicitation Techniques and created a Business Requirements Document (BRD).
- Translated BRD into Functional Requirements Document (FRD), Collaborated with the technical team, and prepared SRS Document.
- Created UML diagrams and wireframes to visually represent requirements using MS Visio, Balsamiq, and Axure.
- Created and maintained RTM throughout the project and assisted in Testing Team by preparing Test Case Scenarios and ensured the UAT was successful.