

Name:- DEBADRITA DAS

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Core competences: -

- Business Analysis Planning and Monitoring.
- Elicitation and Collaboration.
- Requirement Life cycle Management.
- Requirement Analysis and Design Definition.
- Strategy Analysis
- Solution Evaluation
- Stakeholder management
- Project management

Technical skills

- Documentation Tools: MS Suite. |
- Prototyping & Wire frames Tools: Axure & Balsamiq
- Modeling Tools: MS Visio, Draw.io.
- Database: SQL
- Project Management tool:- JIRA
- Reporting Tools: Power BI, & Tableau.

Domain knowledge: -

- Finacle
- Oracle Flexcube
- Lexis Nexis
- World Check
- NICE ACTIMIZE
- CRM NEXT

Education:-M.Tech, West Bengal University Of Technology [2014-16]

Certificates:-

Certified IT – Business Analyst IIBA [EEP]

Awards/achivements: -

- Selected as Student Co – Ordinator for Cultural events of my college.
- Participated and won Trophies multiple time For Inter School Quiz Competition.

Soft skills: - Excellent organizational, written and verbal communication skills, Problem solving, Team Player, Active Listner

Languages:- English, Hindi and Bengali

A motivated and Developed business analyst willing to redefine the career orbit from banking into a new domain to gain expertise in Business Analysis. Have overall experience of **7years**, of which, a Business Analyst for **5 years**.

Profile summary: -

- **Business Flow Diagrams**, Eliciting Requirements, Entity-Relationship Diagrams (ERD), FRD, Feasibility Study, Flow Charts etc.
- **Agile Methodologies**, Confluence, Cross Functional Collaboration, Jira, Process flow Diagrams, Scrum, Sprint Planning, Stakeholder Collaboration, Use Case Documentation, User Stories.
- Strong communication and presentation skills , Transaction Review, Team Leadership and Development, Negotiation skills, **Core banking knowledge** , **AML screening**.

Work experience :

Company name :- eClerx | Oct 2024 - present |

Designation: Project Consultant

Project Name:- **| FLEETSTAR – A company transport management App |**

Project description:- Developed a mobile application from scratch which can be used to avail transport services for the companies employees.

Role:-BA

Responsibilities :

- Created and refined **User Stories** with clear **Acceptance Criteria**, ensuring alignment with business needs and development objectives.
- Managed the **Product Backlog** in **JIRA**, prioritized items, and supported **Sprint Planning** using **Story Points** estimation.
- Facilitated **Sprint Reviews** and **Retrospective Meetings** to track progress, capture feedback, and drive continuous improvement.
- Handled **Change Requests** efficiently while conducting **Feasibility Studies** to assess impact and ensure smooth delivery within project timelines.
- Ensured 80% of project development within first half of the Project Life Cycle.

Company name : WNS Global | June 2023- June 2024 |

Designation: Associate Analyst

Project name:- **| Enhancement of NICE ACTIMIZE |**

Project description:- Rolling out NICE ACTIMIZE by integrating the Software into Organization’s existing infrastructure and workflows and configuring it to meet specific needs.

Role:-BA

Responsibilities :

- ML threshold optimisation has been emphasized to cut false positives the alerts by ≈80 %.
- The App Identifies up to 4x more true positives, significantly reducing missed suspicious activities.
- Performed **SWOT** and **Gap Analysis** to identify business needs.
- **Gathered requirements** using **elicitation techniques, documentation & interviews**.
- Created **Prototypes** and authored **BRD, FRD, SRS**.
- Designed **UML** diagrams for system workflows.

Company name : ePifi Technologies | Aug 2022- Feb 2023 |

Designation: Risk operations analyst

Role:- Prallel Business Analyst

Key Responsibility :

- As a supporting Business Analyst in a fintech AML-KYC project, I assisted in requirement gathering, process analysis, documentation, compliance alignment, and stakeholder coordination to enhance regulatory efficiency and accuracy.

Company name : JANA SMALL FINANCE BANK | Sep 2020 – Aug 2021 |

Designation: Senior Executive

Role:- Customer Relationship Executive

Key Responsibility :

- I was responsible for managing client interactions, addressing banking needs, cross-selling products, ensuring customer satisfaction, and maintaining long-term relationships. I have played the BA role in that Organization just in some parts of the project I gave my inputs contributions.

Company name : HDFC BANK LIMITED | March 2020 – Sep 2020 |

Designation: Deputy Manager

Role:- Personal Banking Teller Authorizer

Key Responsibility :

- Managed authorizing high-value transactions, ensuring compliance, monitoring teller activities, maintaining accuracy, and safeguarding customer accounts.

Company name : AXIS BANK LIMITED | March 2020 – Sep 2020 |

Designation: Assistant Manager

Role:- Customer Service Officer

Key Responsibility :

- The core responsibilities include handling customer queries, processing banking transactions, cross-selling financial products, and ensuring service excellence with compliance adherence.

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