Akshay Vanathadupula

Mobile: +91 6303433772 — Email: akshayvanathadupula11@gmail.com — LinkedIn: linkedin.com/in/akshay-vanathadupula

Career Objective
— Data-driven professional with 1.9 years of experience, including 1.6 years as a relevant Business Analyst in Sales and Marketing analytics. Skilled in transforming insights into strategic decisions to drive growth.

Core Competencies
- Business Analysis Planning and Monitoring
- Requirement Life cycle Management
- Strategy Analysis
- Requirement Analysis and Design Definition.
- Project management
- Stakeholder management

Technical Skills

Documentation Tools	: MS Suite	**Project Management Tools**	: JIRA
Languages	: Python, SQL	**Reporting Tools**	: Power BI
Prototyping Tools	: Axure, Draw.io, Balsamiq	**Database**	: MySQL

Profile Summary
- Proficient in **Waterfall Model**, Utilizing **elicitation techniques** to gather requirements and prepare **BRD, FRD, SRS, RACI Matrix, BCD**, and **UML Diagrams**, Prototypes, and **RTM** for requirements tracking. Well-versed in **UAT** handling and Change Request management.
- Expert in **Agile Scrum**, experienced in user story creation with **Acceptance Criteria, BV, CP, Sprint, and Product Backlogs**, along with **Sprint Meetings, Burndown charts**, and **backlog management**. Ensured compliance with **DOR/DOD** checklists for smooth development cycles.

Experience

Emporia Advertising Agency, Creative Strategist Trainee   **October 2024 – Present**
Project: City Craft (B2C Product based, Agile)   *October 2024 – Present*

Project Description: The service provider application is developed to streamline bookings, improve provider-customer communication and improve operational efficiency. Addresses the pain points in traditional service management.
Role: Business Analyst
- **Gathered and analyzed requirements**, ensuring alignment between user needs and app development.
- Conducted **market research** and **competitor benchmarking**, leading to a 15% reduction in project delays.
- Acted as a liaison between developers, and marketing teams, ensuring seamless execution of **business objectives**.

Newgen Health Care, Business Development Associate   **June 2023 – September 2024**
Project 1: Employee Portfolio Management, (Agile)   *March 2024 – September 2024*

Project Description: This HRMS portal tracks the performance of employees and notifies deliverables.
Role: Business Analyst
- Interacted with **stakeholders** and gathered requirements using various **elicitation techniques**, creating and prioritizing **user stories** with **acceptance criteria** in JIRA.
- Collaborated with the Product Owner and Scrum Master for **BV, CP, and sprint backlog prioritization**, ensuring compliance with **DOR and DOD checklists** while tracking progress through **burnup/burndown** charts.
- Participated in **sprint** ceremonies, product planning, and **UAT**, resolving roadblocks and implementing **strategic offerings** for physicians to improve company products and services.

Project 2: Enhanced Inventory Management System, (Waterfall)   *September 2023 – February 2024*

Project Description: The project improves inventory management and reduces delays in product availability.
Role: Business Analyst
- Led **Enterprise Analysis**, **Stakeholder Analysis**, and requirement gathering, assisting in **BRD, FRD, SRS, and RACI Matrix** creation while collaborating with technical teams.
- Developed **UML** diagrams, **wireframes**, and **RTM** to improve process clarity, supported **UAT** and **testing**.

Education

MLR institute of technology   **Hyderabad, Telangana**
Bachelor of Technology in Mechanical Engineering   *August 2019 – May 2023*
Certifications
- Certified IT Business Analyst — IIBA [EEP]   February 2025