Online Agriculture Product Store:

1. Identify Business process model for Online Agriculture Product Store:  
 **Goal:** To provide an online platform that allows farmers to buy essential agricultural goods like fertilizer, seeds, pesticides etc.  
 **Inputs:** Farmers, fertilizer, seeds, pesticides, supplier, vendor, delivery agent, system.  
 **Resources:** e commerce platform, delivery system, vendor and supplier system, payment gateways.

**Outputs:** Order confirmations, invoices, delivery, reports.   
**Activities:** Product browsing, Order booking, payment, Order tracking, Delivery and logistic, Customer feedback, Supplier and vendor management  
**Value created to end customer:** Buying experience made easy, very convenient market place made available for Supplier and vendor, Wide range of variety made available.

2. SWOT Analysis:   
**Strength:** Farmers can buy the essential things remotely.  
 The platform become marketplace for manufacturer.  
 No physical shop is needed.  
 Farmer can order from home and get it delivered within committed time. **Weakness:** To deliver in remote village will be difficult.  
 The trust on online system is big concern from farmer end.  
 The internet connectivity is also big problem. **Opportunities:**

Growing E-commerce Adoption – More farmers are becoming comfortable with online shopping.  
Government Support – Many governments promote digital agriculture initiatives.  
Agri-Tech Integration – AI, IoT, and precision farming tools can be added to enhance services. Subscription Models – Monthly supply plans for seeds, fertilizers, and pesticides can create steady revenue.  
 Partnerships with Agri-Banks & NGOs – Offering credit-based purchases or subsidies can boost sales.

**Threats (T)**

Competition from Established Players – Big marketplaces like Amazon or local suppliers may dominate.  
 Price Sensitivity – Farmers often seek the lowest price, reducing profit margins.  
 Seasonal Demand Fluctuations – Sales can be highly seasonal, affecting cash flow.  
Regulatory Challenges – Compliance with agriculture and e-commerce laws can be complex.  
Weather & Climate Risks – Poor farming conditions may reduce demand for certain products