

Question 1:

A startup founder sends a rough idea via email:

"We want to build an app like Blinkit but for over-the-counter pharmacy items. It should have real-time delivery, live inventory, and user profiles. Think of it like Swiggy meets 1mg. We also want a basic admin panel. The timeline is tight, maybe 8–10 weeks."

Task:

1. **Clarify Scope:** List 7–10 specific questions you'd ask the founder before drafting requirements.
2. **Feature Breakdown:** Draft a Phase 1 (MVP) feature list with clear reasoning for what's included vs deferred.

Question 2:

A client wants to build a "LinkedIn for doctors" platform where professionals can create profiles, follow one another, post updates, and earn CME credits.

Task:

3. **User Flow (Optional, but valued):** Basic user journey from landing to placing an order.
4. **Assumptions & Risks:** Call out key assumptions and 3–4 potential risks.
5. **Tools Used:** Mention what tools (e.g., GPT, Figma, Asana) you'd use and how.
6. **Video** - Create a 1-minute video walkthrough of your tasks, covering your reasoning, workflow, and approach to answering this question.
1. Identify unclear areas or conflicting goals
2. Write a short discovery brief (1 pager) with:
 - a. Key features
 - b. Open questions
 - c. Initial assumptions
 - d. Success criteria

3. Include stakeholder alignment risks and how you'd handle them

Question 3:

Based on your understanding of the product and its target audience, suggest one feature you would like to add.

Question 4:

In your own words, please create a short Loom video to describe - what has been the hardest challenge of your professional career to date? How did you overcome, and what did you learn that you can teach your team members from that?

Deliverables:

Please share the answers in the Document.

Create your videos using Loom.

Share your assignment on hr@raftlabs.com