

VENKATESH MALYALA

Digital Marketing Executive

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SUMMARY

Dynamic Digital Marketing Executive with a proven track record at Corpteam Solutions, enhancing brand awareness and engagement through expert social media management and content creation. Skilled in keyword research, SEO, and Canva graphic design. Excel in strategizing for performance improvement, evidenced by significant boosts in website traffic. My approach combines technical proficiency with creative problem-solving.

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE May 2024 – Jan 2025
Corpteam solutions – Hyderabad

- Worked On Internal Projects For Search Engine Optimization & Social Media Handling & Analytics
- Worked On Hospital Project For Social Media Handling, Reporting.
- Worked On real estate Project For Social Media Handling, Reporting ,Generated High Quality Leads For Their Services Using Meta Ads
- Improved SEO performance by optimizing web pages, keywords, and meta descriptions
- Conducted keyword research and optimized websites to improve search rankings.
- Performed competitor analysis and conducted site audits to enhance website performance, Managed social media accounts to increase brand awareness and engagement.
- Wrote blogs for clients to boost website traffic and engagement.
- Reported on social media analytics to track performance and improve strategies

EDUCATION

MBA, MARKETING 2021 – 2023
• SRM Degree & PG College – karimnagar

KEY SKILLS

- Keyword research
- Search engine optimization
- Blog writing
- Social media marketing
- Social media handling
- Graphic design (Canva)