

MOUNIKA ALLAMPATI

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Pandipadu village,near of A.S.Peta
mandal,Nellore district,Andhra
Pradesh

OBJECTIVE

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Seeking an opportunity for professional growth and to utilize my abilities in contributing effectively to the success of the organization while gaining experience in a dynamic field.

EXPERIENCE

May 10 -
August 10

Corpteam solutions

Digital marketing executive

*Conducted keyword research and implemented SEO strategies to improve website traffic and rankings.

*Created SEO-optimized social media Content.

*Performed on-page, off-page SEO audits, enhancing site performance and GMB linkbuilding efforts.

*Developed websites using WordPress

*Designed posters and creatives using Canva

Managed and handled social media platforms

EDUCATION

2019-2023

Ramireddy subbaramireddy engineering college

B.Tech

7.0

2017-2019

Sri Raghavendra junior college

Intermediate

6.0

2016

Tagore High school

SSC

7.8

SKILLS

- Digital marketer
- Ms Excel
- Ms word

PROJECTS

• Smart dustbin using Arduinio

Smart bins eliminate unnecessary spending on wastage management. its helps the cities to allocate resources to other important initiatives, Hence it can be said that the use of smart bins can potentially save time &cost.

Period: 3 Months Team Size: 4 Role: Team member

• Digital marketing & SEO optimization

Worked on improving website visibility through keyword research, SEO strategies, and audits. Created SEO-friendly social media content, designed posters using Canva, and developed websites with WordPress. Also managed social media platforms and enhanced GMB link-building efforts.

ACHIEVEMENTS & AWARDS

- Certified as Internship in Web Application Development on MANAC Infotech(P) Limited.

- Certified as Global Service Desk issued by NIIT Foundation supported by DXC Technologies.
- Event organizer in school and college annual day functions and other technical events.
- Certified as internship in Digital marketing executive on Corpteam solutions

INTERESTS

- Gardening
- Listen to music

LANGUAGES

- English
- Telugu