

GUDIVADA PRAGATHI

Contact:

Pradeep Nagar Karthikeya enclave
flat no 402 near state bank of
India Vizianagaram ,
Pin code - 535004
[phone no – 9390916412
Email id -
PragathiPraga09@gmail.com
[DOB- 10/06/2001]

HOBBIES

- Traveling
- Listening music
- Shopping

LANGUAGES

- English
- Telugu

SKILLS

- MS Office
- Digital marketing (email marketing, social media marketing)
- Process improvement
- HR operations
- Employee engagement strategies

PROFESSIONAL SUMMARY

Highly motivated and detail –oriented professional with expertise in HR operations and marketing. skilled in streamlining processes, improving operational efficiency, and driving impactful marketing campaigns, proficient in MS office and digital marketing tools, with a strong focus on collaboration, problem – solving, and adaptability, seeking to contribute to roles in HR and process management.

EDUCATION DETAILS

MBA (HR & Marketing) | MVGR College of Engineering, Chinthalavalasa, Vizianagaram (2025)
CGPA: 7.96
BCA Bachelor computer applications | Aditya Degree College, Vizianagaram (2022),
CGPA: 8.0
Intermediate | Srinivasa Junior College, Vizianagaram (2019),
Percentage: 7.5
SSC | Viswa Vignana Vidyalayam School, Vizianagaram (2017) , CGPA: 7.3

PROJECTS

*Digital Marketing Campaign
Executed targeted campaigns, improving engagement and audience reach.
*Medi Cover Hospitals as HR for 45 days
Training and Development

PROFESSIONAL ATTRIBUTES

Strong interpersonal and communication skills
Adept at managing and improving HR Processes.
Detail –oriented with a focus on achieving organizational goals
Positive attitude with a commitment to continuous learning.

DECLARATION

I hereby declare that all the information mentioned above is true to the best of my knowledge and belief.

DATE:

PLACE:

GUDIVADA PRAGATHI