

HEERAKAR RAHUL RAJ

📍 Hyderabad, Telangana
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PROFILE

Aspiring digital marketer with a foundational understanding of digital marketing and e-commerce. Possess 1 year of experience in content analysis, offering strong attention to detail and analytical skills. Eager to leverage creativity and marketing knowledge to build impactful online campaigns and drive brand growth in the digital space.

SKILLS

- Good communication skills (both verbal and written)
- Attention to detail
- Strong work ethic
- Adaptability
- Teamwork & Collaboration

HARD SKILLS

- SMM
- SEO
- DV360
- Google Ads (PPC campaigns)
- Email marketing
- Ms-Excel
- Google spreadsheet.

LANGUAGES

- English
- Hindi
- Telugu

PROFESSIONAL EXPERIENCE

WEB FURTHER PVT LTD.

Process Associate | 01/2024 - 02/2025

- Analyzed and evaluated Amazon seller, publisher, and customer reviews/videos to ensure compliance with platform policies.
- Screened content for inappropriate, fraudulent, or misleading information and took necessary action.
- Reported fraudulent activities such as fake reviews, spam, and abusive content
- Worked closely with internal teams, including policy, trust & safety, and fraud prevention teams
- Maintained adherence to Service Level Agreements (SLAs) for content reviews and escalations..

EDUCATION

- MBA (Master of business administration)
Marketing | (2022-2024)
AURORA'S DEGREE AND PG COLLEGE
- BBA (Bachelor of business administration)
(2019-2022)
AURORA'S DEGREE AND PG COLLEGE

CERTIFICATION

- Google digital marketing and e-commerce (**Coursera**)
- Digital Advertising and marketing (**Alison**)
- Social media advertising (**Coursera**)

PROJECTS

- Marketing mix at **HERITAGE FOOD LIMITED**
- Brand Perception at **HERO MOTOR**