RANJITH KUMAR MALLELA

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**Career Objective**

MBA graduate with a B. tech in Mechanical Engineering, proficient in Power BI, SQL, Excel, Business & Data Analysis, and Project Management. Passionate about leveraging data-driven insights to enhance business efficiency, innovation, and strategic decision-making. Seeking an entry-level role in Business Analysis, Data Analysis, or Project Management to contribute for transformation and process optimization.

**Technical Skills**

* **Project Management & Process Optimization:** Agile, Scrum Master, JIRA
* **Languages & Databases:** SQL (Basic)
* **Visualization Tools:** Power BI
* **Software & Tools:** MS Excel, Pandos
* **Other Skills:** Business Analysis, Data Analysis, HR-Talent Acquisition, Machine Learning (Basic)

**Experience/Projects**

**FeyNN Labs (August 2024 – October 2024)**

**Machine Learning Intern** | Remote, India

* Optimized the **Distributor Business Model**, improving **supply chain efficiency by 30%** and enhancing **market expansion strategies** through data-driven insights.
* Utilized **Octave for logistics optimization**, reducing **distribution costs by 25%** and increasing **delivery efficiency by 40%** through scenario simulations.
* Developed **scalable distribution solutions**, ensuring **95% product availability**, minimizing **supply chain bottlenecks**, and providing **actionable insights)** for sustainable growth.

**ITC PSPD (July 2020 – November 2020)**

**Associate Logistics** | Sarapaka, India

* Managed **order placement and tracking** using **MS Excel, Pandos, and SAP Logistics**, ensuring **100% accuracy** in production scheduling.
* Streamlined daily logistics activities, improving **operational efficiency by 30%** and **accelerating order processing**.
* Generated **detailed reports & dashboards** to track logistics performance, reducing **manual reporting time by 40%** and enhancing decision-making.
* Collaborated with **cross-functional teams** to **fast-track logistics operations**, leading to a **25% reduction in delays** and improved **supply chain coordination**.

**Personal Projects/Awards & Achievements**

* **Sales Data Analytics Report (February 2025)**

Power BI **|** Data Modelling and Cleaning

* Developed an **interactive Power BI dashboard** for a manufacturer providing **home office, consumer, and corporate equipment**, reducing **data trend identification time by 40%** and **improving decision accuracy by 30%.**
* Processed **4,116 rows of sales data** using **MS Excel**, improving **data accuracy by 98%** through error handling and data cleaning.
* Analyzed **customer demographics, sales trends, costs, and profits**, leading to a **25% improvement in sales forecasting accuracy**.
* Designed **interactive dashboards** in **Excel and Power BI**, accelerating **data interpretation by 40%.**
* Leveraged **Power BI’s real-time reporting** to track **sales performance, customer segmentation, and revenue trends**.
* **HR Hiring Analytics: Tracking Recruitment KPIs & Bottlenecks (November 2024)**

Power BI

* Analyzed **10,000+ candidate records**, covering **applications, interviews, offers, and recruitment costs**.
* Identified **hiring bottlenecks**, leading to a **reduction in time-to-hire.**
* Improved **offer acceptance rates** through rejection trend analysis.
* Found that **45% of successful hires** came from **employee referrals**, while **job portals had a 25% rejection rate**.
* Created an **interactive Power BI dashboard** to provide **real-time HR insights** for **data-driven decision-making**.

**Education**

* **MBA(HR)** **|** Abdul Kalam Institute of Technological Sciences, JNTUH(December 2020 – November 2022) **|** Kothagudem, Telangana
* **B. Tech (MECHANICAL) |** Sreenidhi Institute of Science and Technology, JNTUH **|** (August 2015 – July 2019)

Hyderabad, Telangana