

Deep Samanta

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👤 PROFILE

Versatile professional with skills in core programming (Java, HTML, CSS, JavaScript, PHP, MySQL) and Business Development. Proficient in data analysis, CRM operations, Excel, visualization tools, and creative design using Photoshop, Canva, and CorelDRAW. Adept at transforming insights into strategies that drive growth, client engagement, and customer retention.

📁 WORK EXPERIENCE

IT-TRAINER

JIS-FOUNDATION

11/2024 – present
Kolkata, India

🎓 EDUCATION

Masters Of Computer Application

Guru Nanak Institute Of Technology

08/2022 – 07/2024

Percentage-80.04%

Bachelor Of Science

Barrackpore Rastraguru Surendranath College

06/2019 – 05/2022

Percentage-78.60%

🧠 SKILLS

Web & CMS — HTML | CSS | UI/UX Design | PHP | Bootstrap | WordPress | AWS | Git

Programming Language — Java | Python | JavaScript

DataBase — MySQL | Oracle

Graphical Tools — Photoshop | Canva | Coreldraw

Productivity Tools — Word | Excel | PowerPoint | Access | Google Docs | Slide

Business Analytics Skills — Data Analysis | PowerBI | Critical Thinking | Communication Skill | Problem Solving | Data Visualization Tools | Google | Facebook | Instagram | LinkedIn

🌐 LANGUAGES

English | Hindi | Bengali

🎵 INTERESTS

Reading Books | Travelling | Music | Gardening

✍ DECLARATION

I affirm that all the details mentioned in this CV are true to the best of my knowledge. I understand that any false or misleading information may result in disqualification from consideration for employment.

📜 CERTIFICATES

Digital Marketing Course With AI (InternShala)

1/9/25-Present

Data Science AI-ML using Python

October 2023 – December 2023

Advance Certification in Full Stack Web Development offered by iHUB DivyaSampark, IIT Roorkee

February 2024 - Present

📁 PROJECTS

Skin Care Recommendation System

12/2023 – 04/2024

- Analyzed customer feedback data using NLP to extract actionable insights and identify 15 key customer preferences.
- Enhanced the skin feature matching project by integrating real-time customer preference weights into matching algorithms.

E-Commerce website with a payment gateway interface

05/2023 – 11/2023

- A simple website where users can purchase product by paying online methods.
- Implemented product catalog with search, filters, and category-based navigation.
- Added email confirmation and order summary after successful payment.