

Vamsi Krishna Bonam

Digital Marketer

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Professional Experience: -

- Having 6 months of experience in SEO with expertise in on-page, off-page, and technical SEO.
- Successfully improved Domain Authority from 35 to 41 along with my team through strategic SEO initiatives.
- Fully proficient in SEO tools such as SEMrush, Moz, Ahrefs, Google Analytics, and Google Search Console.
- Experienced in planning and executing comprehensive SEO strategies to boost organic rankings and website visibility.
- Performed on-page optimization including keyword research, content optimization, meta tags, internal linking, and technical audits.
- Executed off-page SEO campaigns such as high-quality backlink building, guest posting, and outreach to authoritative sites.
- Conducted technical SEO audits to resolve crawl errors, improve site structure, and enhance page speed performance.
- Monitored SEO performance and implemented improvements based on data-driven insights from advanced SEO tools.

Skills: -

- **Search Engine Optimization**
- **Google Ads**
- **Social Media Marketing**
- **Google Analytics**

Education Qualifications: -

- **Bachelor of Commerce (Computer Applications)**
 - YOGI VEMANA UNIVERSITY | 2021-2024
- **Board of Intermediate Education Andhra Pradesh**
 - GURUDEVA VASISTAH JR COLLEGE | 2019-2021
- **Board of Secondary Education Andhra Pradesh**

- o SRI GOURI SHANKAR E.M HIGH SCHOOL | 2018-2019

Job Details: -

- Working in Simpliaxis Solutions Pvt. Ltd from March 2025 to Till Date

Certifications: -

- ODMT – Certified Digital Marketing Expert
- Google Ads Certification Individual
- Google Analytics Certification Individual

Strengths: -

- Good Communication Skills
- Team Management
- Time Management
- Self-Motivation & Flexibility
- Positive Attitude
- Willing to accept My Responsibilities

PERSONAL DETAILS:

Father Name : Ravi Sekhar Bonam
Date of Birth : 28 July 2002
Languages Known : English and Telugu

SELF APPRAISL:

I hereby declare that the information provided above is true to the best of my knowledge.

(VamsiKrishna Bonam)