

HETCHU VINAY KUMAR

DIGITAL MARKETING



+91 9160830783



Chinthalapudi, Andhra Pradesh



hvinayvinay@gmail.com

ABOUT ME

I'm a passionate and creative digital marketing enthusiast with a strong interest in SEO, social media marketing, and content creation. As a fresher, I'm eager to learn, grow, and contribute fresh ideas to help brands build their online presence. I believe in combining creativity with data-driven strategies to achieve impactful results. Ready to kickstart my journey and add value to a dynamic marketing team.

EDUCATION

2023

Nova College of Engineering and Technology

B. Tech in CSE

I completed my B. Tech in Computer Science and Engineering from Nova College of Engineering and Technology, affiliated with JNTU Kakinada University, in 2023 with a 60% score.

2017

Chinthalapudi Government College

Intermediate in Electronic Engineering and Technology

I completed my Intermediate in Electronic Engineering and Technology (EET) from Chinthalapudi Government College, under the Board of Intermediate, in 2016 with a 73% score.

2015

APRS School,

SSC (Matriculation)

I completed my SSC (Matriculation) from APRS School, Apalraju Gudem, under the Board of Secondary Education, Andhra Pradesh, in 2014 with a 6.8 CGPA.

SKILLS

- Digital Marketing
- Analytics
- Creativity
- Search Engine Optimization
- Social Media Marketing
- Content Marketing
- Time management

PERSONAL DETAILS

- **Father Name** - HECHU PRABUDHASU
- **Mother Name** - HECHU KRISHNA VENI
- **Languages** - ENGLISH, TELUGU
- **Marital Status** - Unmarried
- **Date Of Birth** - 05/08/1999
- **Nationality** - Indian
- **Address** - D.NO:17-32 CHINTALAPUDI (WEST GODAVARI)

PROFESSIONAL SUMMARY

Digital Marketing Intern

DigiOpsSofttech | January 2025 – April 2025

- Successfully completed a 3-month internship focused on digital marketing
- Gained hands-on experience in both on-page and off-page SEO, including keyword optimization, meta tags, backlink building, and technical audits
- Assisted in planning and executing digital marketing campaigns across social media and web platforms
- Contributed to content creation and performance tracking to improve online visibility and engagement

HOBBIES

- Reading Books
- Playing Outdoor Games
- Listening Music

DECLARATION

I hereby declare that all the information mentioned above is true and correct to the best of my knowledge and belief.

PLACE : HYDERABAD

SIGNATURE : H.VINAY