

NAWAB SONIF

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WORK EXPERIENCE

**Social prachar - Digital Marketing Intern,
Kukatpally, Hyderabad
08/2024-Current**

- Conducted keyword research and to optimized search engine optimization efforts.
 - Assisted in the development of digital marketing campaigns of clients, including email, SEO, SEM, and social media.
 - Implemented SEO strategies to increase organics traffic to website. • Optimized website content using best practices for SEO.
 - Developed content for website, blogs, and social media platforms to increase brand awareness.
 - Created reports summarizing the performance of digital marketing initiatives over time.
 - Attached meeting and worked collaboratively with cross-functional teams to brainstorm new ideas.
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SKILLS

- Digital marketing
- SEO
- SEM
- On-page and off-page optimization
- PPC
- Social media marketing
- Google Analytics
- Email marketing campaigns
- WordPress website development
- Verbal communication skills
- Analytical skills
- Problem-solving abilities

PROFESSIONAL SUMMARY

Enthusiastic digital marketing intern with experience in SEO, social media management and campaign analytics. Skilled in content creation and proficient with tools like Google analytics and Canva. Dedicated to driving engagement and supporting marketing strategies

LAUNGUAGES

- English
 - Hindi
 - Telugu
 - Urdu
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EDUCATION

2021 - 2024
Ryalaseema University
Bachelor of commerce . B.com(CA)