

DEEPIKAA G

MASTER OF BUSINESS ADMINISTRATION

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SUMMARY

Enthusiastic MBA graduate with a strong understanding of business principles, including human resource and management. Skilled in strategic thinking, problem-solving, and communication. Ready to contribute to organizational success and committed to continuous growth.

EDUCATION

- **MBA - Human Resource & Finance**
Happy Valley Business School | 2022-2024
- **Bachelor of Commerce (B.com)**
VET Institute of Arts and Science | 2019 - 2022

INTERNSHIP EXPERIENCE

- **HR Intern – Akhira Services Pvt Ltd** | Jan 2025 – Feb 2025
Assisted in end-to-end recruitment, candidate evaluation, onboarding, and HR documentation.
- **Student Intern – Saint-Gobain** | Aug 2023 – Sep 2023
Gained exposure to corporate HR practices and workplace operations.
- **Student Intern – SBI Mutual Funds** | Mar 2023 – Apr 2023
Worked on client acquisition for SIPs; enhanced communication and persuasion skills.

PROFESSIONAL STRENGTHS

- **Skills:**
Adaptability | Recruitment Support | Team Collaboration | Decision Making | Organizational Skills
Time Management | Communication | Client Interaction | MS Office | HR Documentation & Onboarding
- **Languages:** Tamil (Native), English (Fluent).

PROJECT WORK

- **PG Project:** A study on identifying HR challenges faced by BPO companies in Bangalore city
Explored recruitment, retention, and employee satisfaction issues in the BPO sector and suggested practical HR solutions.
- **UG Project:** A study of Marketing strategies of Zomato
Analyzed the digital marketing techniques used by Zomato and assessed their impact on customer engagement and brand visibility.

CERTIFICATIONS

- Leadership and Management, HRM, CRM - **Great Learning**
- Completed IBM software training program - **IBM Career education program**
- Human Resource Analytics - **Coursera**
- Tally essential level 1 certified program - **Tally Solutions**

CO-CURRICULAR ENGAGEMENTS

- Public Relations Officer – Rotaract Club, Happy Valley
- Participant – World Book Day Article Competition (Vellalar College for Women)
- Attendee – AI Development Program by Cognizavest
- Life Skills Training Program – Barclays & Global Talent Track (GTT) Foundation