

ANANYA ROY

INSTRUCTIONAL DESIGNER

CONTACT DETAILS

Contact number: +91 9883656428
E-mail address: ananyaroy05.ar@gmail.com
Current location: Hyderabad, India

PROFILE

I'm an Electronics Engineer having almost 2 years of experience with Accenture for Google Ads & Google Maps Process into Digital Marketing Field. I am endowed with a zeal for creative and diverse work where I can grow myself personally and professionally and enhance my skills to the fullest potential.

SKILLS

- Good Communication and Writing Skill
- Good presentation and public speaking skills
- Content Creating and Content Writing
- Skillful Oratory
- Leadership Skills

LANGUAGE KNOWN

- English
- Hindi
- Bengali
- Urdu

WORK EXPERIENCE

TRAINEE INSTRUCTIONAL DESIGNER

C & K MANAGEMENT | OCTOBER 2021 - JUNE 2022

Developing courses and/or curriculums, storyboards for private and government officials with engaging learning activities that enhances retention and makes learning easier.

PROCESS ASSOCIATE

ACCENTURE SOLUTIONS PVT. LTD | JUNE 2017-DEC 2018

Google Ads Platform: Analytical Decision Making i.e. judging the Google Ads as to whether they are having any violating content or not; and based upon the decision arrived at, whether to approve or disapprove the Ads.

Google Maps (Spam Operations): Removing the Spam content when detected over Google Maps. Determining whether the listing present in Google Maps is having any offending content or not; and escalating the case on the basis of that

EDUCATION

BACHELOR OF TECHNOLOGY

West Bengal University of Technology | 2012 - 2016
Electronics and Communication Engineering

COMPETENCIES

- Keen to take additional responsibilities, guide co-workers as well by sharing best practices and process knowledge.
- Flexible: Able to work effectively with diverse groups of people and adapt to changes in a befitting manner.
- Cognitive ability: Able to grab any subject knowledge quickly and apply it for process improvement.
- Dedication: Sincere and devoted towards the responsibility undertaken.
- Self-Motivated, Team player.
- Strong Interpersonal Skills.
- Confident, Assertive.

BEYOND CURRICULUM

- Got Merit Certificate in Paschimbanga State Inter-School & Senior Karate-Do Championship - 2011
- Got Certificate of Merit for the Rank of 4th(Purple/Brown) Kyu awarded by All India Seishinkai Shito-Ryu Karate-Do Federation
- Certified Dancer from Terence Lewis Professional Training Institute