

ENDURI MADHURI

Jagtial, Telangana

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OBJECTIVE

Self-motivated and detail-oriented graduate with a Bachelor's degree in Electrical and Electronics Engineering and hands-on experience in business development, data management, and client engagement. Seeking an entry-level role in Customer Support, MIS, Business Development, or Data Operations to leverage my analytical, communication, and organizational skills while contributing to the growth of the organization.

EDUCATION

- Jyothishmathi Institute of Technology and Science** 2023
BTech in Electrical and Electronics Engineering
7.45
- Jawaharlal Nehru Government Polytechnic** 2020
Diploma in Electrical and Electronics Engineering
85.45
- Jyothi High School** 2017
SSC
9.3

PROFESSIONAL EXPERIENCE

- KR Techno Pvt Ltd. / Keyyards (Sub-company)** July, 2025 - September, 2025
Business Development Executive (Internship + Full-Time)
 - Managed lead data and client details using Google Sheets for real-estate sales platform promotions.
 - Contacted and engaged real-estate agents to explain service benefits and promotional plans.
 - Supported onboarding of clients and tracked plan purchases for targeted campaigns.
 - Maintained performance records and prepared operational reports to aid decision-making.
 - Coordinated with the team to ensure timely follow-ups and client satisfaction.

Tools Used: MS Excel, Google Sheets, CRM Platforms, Email Communication

PROJECTS

- Enhancement of Power Quality by using Photovoltaic Fed TransZSI-DVR in Grid Connected PV Systems**
Mar 2023 – Jun 2023
 - Designed a system to improve power quality in grid-connected photovoltaic systems by mitigating voltage disturbances.
 - Utilized TransZSI-based DVR to maintain constant output performance.

Skills used: MATLAB Simulation, Electrical Systems Analysis, Research & Reporting, Team Collaboration

- **Smart Shoe for Blind People**

Nov 2019 - Mar 2020

- Developed an assistive wearable device designed to help visually impaired individuals navigate safely.
- The system used ultrasonic sensors to detect obstacles and provided vibration alerts to the user through a small controller unit.

Skills used: Sensors, Microcontroller Programming (Arduino), Basic Circuit Design, Problem-Solving, Teamwork

TECHNICAL & IT SKILLS

- **MS Excel (Advanced):** Data Validation, Pivot Tables, Charts, MIS Reporting
- **Google Sheets:** Lead Tracking, Data Organization, Reporting
- **MS Word & PowerPoint:** Documentation, Presentation Preparation
- **MySQL:** Basic Queries & Data Handling
- **CRM Platforms:** Lead Management & Client Communication

CERTIFICATIONS & ACCOMPLISHMENTS

- Published research paper titled “Enhancement of Power Quality by using Photovoltaic Fed TransZSI-DVR in Grid Connected PV Systems” in Positif Journal (2023).

STRENGTHS

- Quick learner and responsible
- Good communication and Interpersonal skills
- Time Management and adaptability
- Ability to follow instructions and work effectively in a team

PERSONAL DETAILS

- **Name :** E.Madhuri
Father Name: E.Rajamouli
Date of Birth: 03/08/2001
Gender: Female
Languages known: English, Telugu

DECLARATION

- I hereby declare that the above-mentioned information is true to the best of my knowledge.

Date : 10/10/2025

E.Madhuri