

SINGUPILLA SATISH

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SUMMARY

During my two years at GITAM School of Business, I gained an understanding of, appreciation for, and application of knowledge in marketing and Human Resources. These electives have allowed me to understand the people dynamics from a salesforce and consumer perception. I am open to roles in both areas.

WORK EXPERIENCE

GRAMA WARD VOLUNTEER

Served people under the Bakkanapalem-02, Sachivalayam, and assisted 300 People in obtaining necessary documentation from the government and maintaining accurate records of their data.

Summer Internship

May'24 - June'24

Bharath Heavy Electricals Limited (BHEL)

Worked in the HR department alongside a team of 10 employees under senior management supervision.

Gained practical exposure to the recruitment and selection process.

Assisted in gathering and managing intern data (MBA, Engineering, Diploma, ITI) and prepared HR presentations.

Other Internships

May'23 - June'23

Mahindra & Mahindra, Digital Marketing Intern

Designed and managed social media ad campaigns to enhance brand awareness.

Created blog posts, video content, and social media creatives

Citizen Rights Awareness & Protection

Nov'21- Dec'21

Supported event planning and execution for social development initiatives

EDUCATION

Aug'23 - July'25

Master of Business Administration

University of GITAM(GSB)

Specialization in HR & Marketing.

Bachelor of Business Administration

Aug'20 - May'23

Prism Degree & PG college

General Graduation

ADDITIONAL INFORMATION

TECHNICAL SKILLS

HR Tools: Recruitment & Selection, Data Management, Documentation

Marketing Tools: Email Marketing, Content Creation, Social Media Strategy

Tools & Software: MS Office Suite (Word, Excel, PowerPoint), Google Workspace

Soft Skills: Analytical Thinking, Team Collaboration, Self-Motivated, Prioritization

CERTIFICATIONS

Foundations of Digital Marketing and E-commerce – Coursera (Apr 2025)

Strategic HRM: Talent, Performance, Compensation Design – Coursera (May 2025)

Certified by IBS Business School on the occasion of the Importance of Higher Education.

Certified by NASSCOM for the completion of the Digital 101 Journey.

Tally ERP9 secured with "A" grade.