

Aedla Ganesh

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Objective

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

Experience

- MyVerkoper pvt ltd** December 2024 - Present
Digital Marketing Executive
 - Implemented On-Page, Off-Page, and Technical SEO strategies to improve search rankings, website traffic, and overall visibility.
 - Managed and optimized social media platforms, created engaging content, and executed ad campaigns to boost brand awareness and lead generation.
 - Tracked website and campaign performance using analytics tools, prepared reports, and applied insights to improve engagement.

Education

- Bsc computer science** 2023
Osmania University
78%
- Board of intermediate education** 2020
Pragati junior college
83%
- Secondary school of certificate** 2018
Zilla parishad high school
85%

Skills

- Search Engine optimization
- Search Engine Marketing
- Social media marketing
- Google Ads
- Canva

Certifications And Training

- Digital Marketing Training Program – Digital Floats Academy, Ameerpet
Completed comprehensive training in:
SEO, Social Media Marketing (SMM), Google Ads, Website Designing, and Canva.
Awarded Certification of Course Completion.

Achievements And Awards

Achieved 1st position on Google SERPs for high-volume keywords, contributing to a significant increase in organic traffic and leads.

1. b2b platform for schools

2. b2b marketplace for school supplies

Tools & Extensions

- Google Search Console, Google Analytics, Google Keyword Planner, SEMrush, Ahrefs, Moz, Ubersuggest, Duplichecker (Plagiarism Checker), Grammarly

Browser Extensions:

SimilarWeb, SEO META in 1 CLICK, Keywords Everywhere, AIOSEO (All in One SEO), Detailed SEO, SEOquake, Grammarly Extension, MozBar, Ubersuggest Extension